

Sempre Ferrari

January-February 2025







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President's Message



Bill Makepeace with Luigi Chinetti Jr. at the 2025 Cavallino Classic.

Hello members,

It is a great honor and privilege to be the Southwest Region's president for 2025 and 2026. Thank you to all the members who voted for me over the past few years, and I will try my best to live up to your trust. I have big shoes to fill because of the great presidents that have preceded me, and their leadership that has seen our region attract new members with our many outstanding events.

I joined the Ferrari Club of America in July 2005 shortly after purchasing my first Ferrari. I participated in a few club events until 2012 when I started attending the board meetings at the Petersen Museum. Then I started participating in most of our club's events when possible. I was recruited to run for the board of directors, but didn't think I had what it took to be an effective board member. As I have said many times over the years: there is a lot of collective wisdom around our board's conference table! Every board member is willing and able to help other members who have questions and concerns about club business or club events. Your current board has lots of new blood, and everyone is working together to make the FCA-SW Region even better. It's a great group of people and we have all become close friends over the months and years.

This hard work and dedication has led to some fantastic events over the years not normally available to the general public. The Ferrari Club of America name and reputation opens quite a few doors. Our members enjoy cool events like scenic drives on twisty roads, monthly in-your-area events, annual picnics, and museum tours. We also support the LAPD, and our generous members have raised thousands of dollars at popular events to support law enforcement. We also have raised a lot of money for the U.S. Air Force and Space Force by organizing events that benefit Airmen and Guardians at local bases.

This club has so many great members, and many of us have made close friendships some of which have lasted decades. "Come for the cars but stay for the people" is our unofficial motto. This year we have many exciting and diverse events planned. Some of the highlights in 2025 are the Enzo Cruise In at an exciting new location, two judging seminars for prospective judges or car owners who want to understand the judging criteria. We also have tour of a water treatment plant, Tom Malloy's impressive race car collection, track events at Willow Springs where you can exercise your Ferrari in a safe manner with driving instruction if needed, and a multi-day five-star event at the Bacara Hotel in April. This March is our oldest club event: The Ortega Highway drive and lunch. Another long standing event is our concorso in Old Pasadena that will be held this May 4. There isn't room to list all of our 2025 events, but there is something for everybody with our diverse lineup of events.

Feel free to attend a board meeting at the Petersen Museum especially if you have an idea for a club event or just want to meet the board members. Let's have a great 2025!

Bill Makepeace President/Director

Ferrari Club of America - Southwest Region

Bill Makspeace

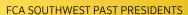


CHAIRPERSONS

Our thanks to these dedicated enthusiasts who provide opportunities for our club members to share our passion of Ferraris.



- 550 | Sempre Ferrari Articles & Photography/Santa Anita/Chino Air Museum
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- D Tom Jacobsmeyer Secretary/Director | tvjake2@gmail.com 2001 360 Spider
- E Rex Gephart Treasurer/Director | 310) 422-2336 | gephart.rl@gmail.com 458 Italia | Best in Show/Virginia City Hillclimb
- F Tom Manchester Membership Chairman/Director | 310) 634-5210 | cellofellow312@gmail.com 328 GTS, 458 Italia
- G Jim Hunter Track Chairman/Director | 323) 252-0909 | jim@flat-12.com 308 GTSi | Photography/Fast Cars Open House/K1 Karts
- H Marko Jankovic Marketing Chairman/Director | 323) 580-7888 | sirjankovic@gmail.com 458 Spider, 360 Modena
- I Joe Napoli Calendar and Events/Director | 626) 825-4863 | 2004 Challenge Stradale
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- L Sam Burg Central Coast Chapter President | 805) 680-9962 | way2fastt@comcast.net 430 Spider, FF | C&Cs/Breakfast/F1 Viewing Parties/Ride & Lunches
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- N Marv Landon Special Events | 818) 338-8692 | marv@mlchl.com 365 2+2, 488 GTB | Concorso Ferrari/Special Collections
- O Leon Palassanian Advertising/Affiliate Board | 310) 340-9410 | Lpalassanian@yahoo.com 458 Italia
- P David Pham Affiliate Board Member | 949) 230-2452 | dportho@pacbell.net California | Orange County Events Coordinator
- Q Scott Barry Affiliate Board Member | 703) 819-3362 | sbsb4747@gmail.com 360 Modena



Judd Goldfeder 1994-1996 Tom Brockmiller 1996-1997 Wally Clark 1997-1999 Mary Landon 1999-2001 Bill Inglis 2001-2003 Murray Cogan 2003-2005 Walter Meyer 2005-2007 Doug Prestine 2007-2009 Tex Otto 2009-2011 Diane Peterson 2011-2013 Peter Carniglia 2013-2014 Bruce Leeds 2014 Kenny Lombino 2014-2016 Richard Kidd 2016-2018 Jim Bindman 2018-2020 Peter Lund 2020-2022 Jim Bindman 2022-2024

BOARD MEMBER EMERITUS Bruce Leeds Peter Lund **Mark Process**

Sempre Ferrari CONTENTS





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San Juan Capistrano Picnic

- Bill Makepeace

Online Event Information & Registration

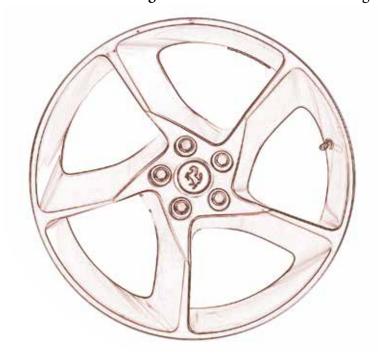
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FERRARI CLUB OF AMERICA SOUTHWEST REGION ESTABLISHED 1994

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Go to www.fca-sw.org for the latest FCA Southwest Region events!





LENDAR

Register at https://fca-sw.org/calendar



March 22, 2025 | Saturday

Tom Malloy Collection Tour Corona

With two warehouses filled with cars, the Malloy Collection might be the most complete compilation of Indy cars and pre 60's racers with marques such as Offenhauser, Ford Racing, Lola, Jaguar, Gurney Eagle, Miller, Porsche and McLaren.

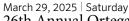
Event Organizer: Mark Process - dszner35mm@juno.com.

March 23, 2025 | Sunday

Advanced Judging Seminar Los Angeles

If you have served as an FCA Concours Judge, hope to learn about the FCA Judging process, or want to learn more about Enzo era Ferraris, in-depth, you will not want to miss our Advanced Judging Seminar at Rex Nguyen Restoration in West Los Angeles.

Event Organizer: Shawn Dutton - shawdut@yahoo.com.



26th Annual Ortega Run Drive & Lunch Temecula

Enjoy our 26th year of Running the Ortega Highway where we will depart from San Juan Capistrano on a relaxed and scenic route that will take us to our beautiful lunch destination at Wilson Creek Winery & Vineyards in Wine Country Temecula.

Event Organizer: Bill Makepeace - billsteves@aol.com.

April 13-15, 2025 | Sunday - Tuesday

Excursion to Ritz-Carlton Bacara Resort Santa Barbara

An all-inclusive first-class event consisting of an intimate group of Ferrari automotive enthusiasts. Included will be social activities, fine dining, all beverages, breakfast and specially curated drives around the Santa Barbara region. Registration opening soon.

Event Organizer: Shawn Dutton - shawdut@yahoo.com.

May 4, 2025 | Sunday

13th Annual Concorso Ferrari Old Pasadena

Display of vintage and contemporary Ferraris on renown Colorado Boulevard. The city of Pasadena closes Colorado Blvd. only 2 days a year: Concorso Ferrari and the Rose Parade! Event Organizer: Jim Bindman - cool4re111@gmail.com.

Due to the ever-changing environment, timely email announcements will be sent to members on upcoming events and/or a change of schedule of an existing event. We hope all members and families are safe during these challenging times, and we look forward to seeing you soon. - FCA



PETERSEN

Southwest Region Board.

Second Saturday Every Month

FCA Southwest Region **Board Meetings**

All members welcome! 6060 Wilshire Blvd. at Fairfax Los Angeles, CA 90036



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A Third Sunday Each Month | The Lakes in Thousand Oaks | Thousand Oaks | 9-11 am Piazza GranTurismo is hosted by Ferrari Westlake/Ferrari Los Angeles Service. Combining high performance with a relaxed setting, PiazzaGT is a way to experience elegance, sophistication and passion for luxury automobiles. Ferrari Corral parking and complimentary coffee and is open to all exotics and fine vintages.

LOCATION: The Lakes at Thousand Oaks, 2200 Thousand Oaks Blvd., Thousand Oaks 91362 HOST: Ferrari Westlake PiazzaGT | 888) 459-7720 | events@ferrariwestlake.com | piazzagranturismo.com



B Last Friday Each Month | West Los Angeles to Malibu Lunch Drive | 11:30 am
We meet in Brentwood around 11:30 am on the last Friday of the month for a drive up the coast and through
the canyons to a restaurant in the Malibu area for lunch. The only cost to join in is the cost of your lunch.
Advance registration is requested to ensure sufficient parking.

LOCATION: West Los Angeles area. Contact Shawn for details. HOST: Shawn Dutton \mid 619) 318-4600 \mid shawdut@yahoo.com



C First Sunday Each Month | ZUMA Cars & Coffee at the Redondo Beach Marina | Redondo Beach | 9-11 am We are located next to the ocean. Special Ferrari parking. Combining high performance with a relaxed setting. Coffee & donuts. Spectators always welcome.

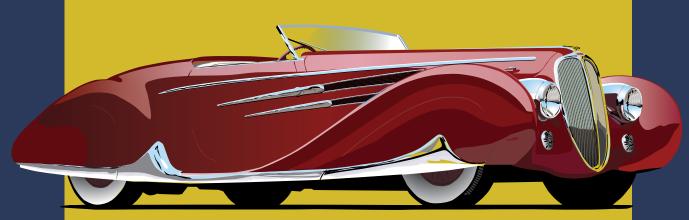
LOCATION: Redondo Beach Marina, 245 No. Harbor Dr., Redondo Beach, CA. 90277. RSVP CONTACT: Steve Goldfield | Steve@ZumaCarsandCoffee.com



D Every 2nd & 4th Thursday during the Winter Season | Palm Desert | Coachella Valley Chapter | 11:00am - 1:30pm Bi-Monthly Lunches and Events as emailed to CVC members during the season November - May. Please RSVP your attendance.

LOCATION: "Tommy Bahama" 73-595 El Paseo Palm Desert, CA, 92260. RSVP CONTACT: Gary Fenn | 619) 980-4722 | fca.sw.cvc@gmail.com









San Marino Motor Classic



www.sanmarinomotorclassic.com



OC Holiday Party

A glorious holiday seaton gathering

WORDS David Pham | PHOTOS David Pham & Bill Makepeace

ontinuing a cherished tradition, the third annual OC Christmas Holiday Party took place at the Newport Beach Yacht Club (NBYC) on December 14, 2024.

With sunny skies and temperatures in the mid-70s, it was a perfect day to celebrate. Established in 1966, the NBYC is a magical location, especially during the holiday season. The Dockside Room, with its views of beautifully decorated yachts and festive décor, set the perfect backdrop for the occasion.

A total of 46 members and guests attended the event, enjoying the festive Christmas and Ferrari-themed decorations, delicious food, a well-stocked bar, and the warm hospitality of the staff. For appetizers, we savored flavorful Swedish meatballs alongside an assortment of fresh-cut vegetables. The buffet featured a range of options, including beef, chicken, fish, and grilled vegetables. Dessert was a highlight, with two cakes specially adorned with the FCA Southwest and 30th Anniversary logos. One cake also showcased the cover of our latest *Sempre* Magazine.

President Jim Bindman and newly elected President Bill Makepeace welcomed attendees, with board member David Pham and his wife, Pam, greeting both new and long-time members. The celebration concluded with a raffle featuring Ferrari model cars and a signed, numbered Ferrari picture frame.

Special thanks to Bill Makepeace for donating the cakes, as well as to the members from LA and OC who joined us to make this event such a success. Pam and I look forward to planning the fourth annual OC Christmas Holiday Party. Keep an eye out for the date and be sure to mark your calendars for 2025! *SF*

Pam and David Pham.





Southwest Region Membership Appreciation Evening

Drive Your Ferrari and Eat Fantastic Italian Together!



he two activities our members say they enjoy the most are driving our cars together and then meeting to talk about them over a great dinner.

On November 9th, 40 of us got to do exactly that at Aliotta's Via Firenze in Torrance. One of SWR's newest members, Mike Aliotta, along with his wonderful life partner Sandy, closed their restaurant for the entire evening to host us in true Italian fine dining and hospitality. From acting as our personal valet in his dedicated and secure parking lot, to shape shifting to Chef Mike as he served us four superb courses, we felt as close to Marinello as you can possibly get here in the United States. After driving down in a group from Marina Del Rey or directly from our homes, we parked and shared a view of our pride and joys shining in the lights. Then we were escorted into the wonderful sights, smells, and atmosphere of Italy and Ferrari, including special flags, models, and memorabilia imported from several member collections. Lots of Prancing Horses on display everywhere!

After a terrific hour of wine, cocktails, and conversation, we sat down at several tables to begin our extraordinary culinary adventure. SWR Member Chairman Shawn Dutton and his fiancé Anita began the festivities welcoming everyone, singling out new members, and thanking Mike, Sandy, and their very friendly family and staff for dedicating an entire night to just our club. Shawn and I interacted with various members,



discussing everything Ferrari related as well as various activities and new ideas for the club. My wife Chicky and I spoke with Neil Langberg and his wife Nancy, two long time Ferrari friends from Driving School and FCA members for several years, who were enticed to join us for their first FCA SWR event! Neil's a long time Challenge Racer who's been busy traveling the world with his car, but they had such a wonderful time they'll be back for more in the future. We also enjoyed Sam and Vicky Burg keeping us all entertained with their continuing adventures, including the Great Race! Shawn and Anita discussed some new, original ideas for 2025 and beyond with Marko Jankovic, one of our younger members.

Dinner was truly Italian fine dining. Antipasti, salad, a choice of six main courses including pasta of course, and freshly baked desserts. We've been there a few times already and will be going back for more again and again! The best Italian food we've had in LA.

Many thanks to Mike for giving us a great gift celebrating our passion for Ferrari and Italy, and of course our amazing cars. It gave us a chance to get some genuine quality time with each other we don't always get to do.

It was the first SWR event I've sponsored, teaming up with Shawn, who runs events regularly! It was a fun experience and I'm a volunteer to do another Membership Appreciation Night in 2025! SF



LA Holiday Party

A magical holiday gathering for our members



ur 2024 Holiday Party at the world-famous Magic Castle in Hollywood was our 4th visit and most members agreed it was the best!

The food is always spectacular, but the wonderful magic acts were simply amazing this time! Our group of 100 people looked great, as the venue has a strict dress code and everyone was in their festive attire.

Unfortunately, the Magic Castle has a strict no photo policy, so we have no photos to include from inside the venue, but we are including some pics from outside and from the lobby where photos are permitted.

For anyone that has not visited the Castle, it's a historic building that was constructed in 1909 as a private residence for a wealthy Los Angeles lawyer. The photos inside and the furnishings are so interesting making a visit without the food and magic would be a delight in itself.

For our 2025 Holiday Party, we will select a different venue, but hopefully we can visit the Magic Castle again in the future. SF





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- · Availability of the programme worldwide at all official Network service centres
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Ferrari South Bay 23305 Hawthorne Blvd Torrance, CA 90909 Tel. 877-887-9183 service@ferrarisouthbay.com www.ferrarisouthbay.com

Ferrari of Rancho Mirage 71441 CA-111 Rancho Mirage, CA 92270 Tel. 760-274-8904 service@ferrariofrm.com www.ferrariofrm.com

Ferrari.com



Prancing Horses Meet Other Four-Legged Friends!

FCA Southwest Region spcaLA Event and Fundraiser

WORDS Shawn Dutton & Ben Crisologo | PHOTOS Shawn Dutton & Jim Hunter







ew FCA and member Ben Crisologo and board member Shawn Dutton share at least two common interests: fast cars (Ferraris specifically) and a love of animals.

With many members in the FCA-SW region being of similar mind and the club wanting to create more fundraising opportunities, Ben and Shawn came up with a plan for an event for the non-profit. It was a natural fit!

The spcaLA has numerous facilities across southern California with the main one located in Long Beach just off the 605 freeway. This facility consists of various buildings and subdivisions including ample parking, making this the ideal destination for our event on November 10th.

There was a pre-event drive for members who were interested in such and about 8 signed up for it. The drive started at Hesse Park in Rancho Palos Verdes and was led by member, Tom Manchester. The drive took about an hour and 20 minutes and went from Rancho Palos Verdes through San Pedro, over the Vincent Thomas and new Gerald Desmond bridges at the Port of L.A., through downtown Long Beach and up into the spcaLA location.



The remainder of the 25 members who signed up for the event met at the facility along with their significant others around 10:30am. Board members Holly Franke and Ryan Usher assisted with the sign ins, after which a presentation was put on by a few of the staff members including our host VP Miriam Davenport. We were fortunate to also have Madeline Bernstein, president of the organization, attend and give the introduction. The presentation ended with a very interactive and educational Q&A session with us learning how advocacy, education and awareness have been passionately represented by the organization since its foundation in 1877. Most of us had little to no knowledge of its history, functions and the many services it provides. Most are animal related, but they also provide aid to people in need. Very enlightening.

It was followed by a tour of the various parts of the property and meeting the animals that are housed there. This included dog specific and cat specific buildings, a training center, retail store, dog park and education center. That was followed by an excellent BBQ lunch provided by Santa Maria Grill. After lunch members were free to peruse the facility and visit the retail store.

The members of two great organizations joined up to have a fun day with a purpose, to support a good cause and be the voice for the voice-less. Everyone had a wonderful time with many committing to the cause by way of donations, including the FCA, for which the spcaLA was very appreciative. *SF*



San Juan Capistrano Picnic

We were dancing with good food, great friends and fun activities

WORDS & PHOTOS Bill Makepeace

eptember 28th marked the third time our region's members gathered for a picnic at the community center in the development where club members Erin and Edward Beyer live.

These generous members have also let the club use the same venue as the starting point for the Ortega Run. Pam and David Pham also really played a big part in the event. David brought E-Z ups and just as importantly, a sound system used for public announcements like the raffle prizes from Ferrari Newport Beach. Stefano and Darko from Ferrari Newport Beach stopped by with a Roma Spyder to meet Southwest Region members. Lynn Holland sponsored a line dancing teacher who led a group of mostly ladies, and David's sound system provided the music. Thank you to all the volunteers for your help!

Even though the event is in the heart of Orange County, quite a few members came from outside OC. It just proves our saying: "Come for the cars and stay for the people." In addition to the line dancing some of our members enjoyed, other members brought Ferrari related memorabilia to sell.

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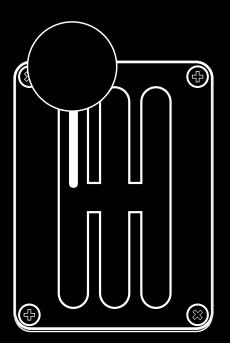






A picnic implies food, and this year we dined on food from a local caterer: Sun Dried Tomato. There were generous portions of tri tip, bowtie pasta with chicken, green beans, couscous, and Caesar salad, and no one left hungry. Quite a few members took food home to enjoy later. We also had two cakes for dessert. One was decorated with our region's 30th anniversary logo, and the second had a likeness of Enzo Ferrari.

Good food, great friends and fun activities combined with fantastic weather for a great event this year. Thanks again to the volunteers, and participants who made this event a success. SF



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Corse Southwest Fall Event at Big Willow Photo spread highlighting our members on track





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Coachella Valley

WORDS & PHOTOS Gary Fenn

ur members in the members in the Coachella Valley Chapter have enjoyed a great winter season with their summary of a couple fun events.

Year End Dinner Party
On December 14, 2024 the Coachella Valley Chapter celebrated our 5th year with over 50 members and counting. What an incredible evening at La Spiga Ristorante Italiano in Palm Desert.



Chapter Events

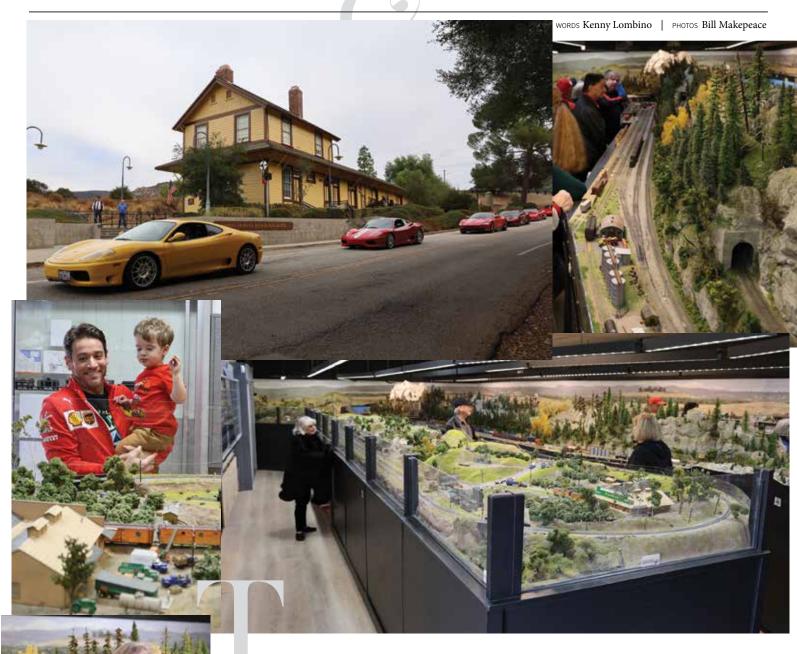
$Desert\ Drive\ to\ Borrego\ Springs$ We met up with the San Diego Chapter for lunch at La Casa Del Zorro Resort for a great drive and time together. SF





Stagecoaches, Trains Prancing Horses

It's a small world after all



he day after Thanksgiving 11/29/24 we had an adventure.

Peter Lund suggested to me a few months ago we do an event around a tour to a train museum where I am a docent. My question was, would anyone be interested? Trains? A far cry from Ferraris? He felt the club would be very interested, and he was right as 40 people signed up.

Most of you don't know in addition to Ferrari, I am also a model railroader, and have been since I was a kid. In particular I am a model maker, it seems a talent I have had since childhood.

The museum I docent at is an original train station built in the early 1900's next to an active Union Pacific Railway. There is the station itself in original condition with living quarters on the second level for the train master, a ticket office, a telegraph station, a freight room, and a model railroad room depicting the Southern Pacific railroad during the transition period of going from steam to diesel/electric locomotives.



The railroad goes from downtown Los Angeles all the way to Washington State. Naturally in a much smaller scale. The room the railroad is in is about 1,500 square feet and takes about an hour to traverse.

The event included a canyon run through Grimes Canyon, an old stagecoach route to the museum tour, ending at a great Italian restaurant. The group had a blast, they were fascinated with the history of the museum, and of course loved the model railroad.

It was a pleasure to be involved and give the tour and thank you Peter for coming up with the idea, I give you all the credit. By the way, the club made a generous donation to the museum. SF



Aloha 2025!

Our drive event was a celebration of our shared passion for exotic cars



ometimes, the best moment of life is in between storms, literally.

On a Sunday before a major winter cold front, we started off with overcast sky, light rain and a double rainbow. The group met at Velocity Honolulu punctually at 10:00 a.m. Surprisingly, this turned out to be the strongest kick-off for our chapter, with 19 exotics and 29 persons, including 11 Ferraris (a 296 GTB, a Roma Spyder, two 488 GTB, two 458 Italia, a 458 Spyder, an F430 Spyder, an F430 Manual, a 360 Spyder and a California), 4 Lamborghinis (a Revuelto, a Huracan STO, a Superleggera and a Steratto), a Maserati Gran Turismo, a McLaren 675LT, and 2 Porsches (a 911 GT3 and a Spyder RS). I reckon that everyone loves this traditional first drive of the year for reasons that we always see most of everyone.

After a brief breakfast and coffee treat by Velocity Honolulu, we rolled out in style at 10:30 a.m. Cruising through light rain, we entered the freeway headed west. Traffic was unusually heavy for a Sunday morning, but everyone took extra precautions due to the rain. We slowly merged onto H-3 headed towards Kaneohe. The rain and mist certainly made this scenic H-3 corridor more magical. As many of us do not normally take our cars out in the rain, watching the rain dance up the hood and onto the windshield from the driver seat is a new sensation, for me at least.



When we arrived at the Kaneohe Lookout, we got a break from the rain and we were able to get out, stretched a little and chatted a bit. Thanks to Rob Lopez for bringing a drone. Suddenly, our drive documentary was elevated to a different level with AI mapping our entire journey. Exiting the lookout, Milton Kawasaki did his favorite routine of recording everyone's powerful acceleration at first gear. Cruising through the Pali tunnel, we were back in town in no time. In formation and taking all three lanes, the group paraded through Waikiki in style, exciting all tourists rushing to take pictures of the colorful entourage. We finally arrived at our lunch destination, the Herringbone restaurant at the International Marketplace in the heart of Waikiki.

With the biggest attendance of our chapter's drive history, we had to split up in three tables. Lunch was good, but the camaraderie was the best with new and old friends. Our group departed promptly before it started to pour again. And as we all remembered, Hawaii was hit by one of the biggest rainstorms just a few days later.

No matter what, life as well as drives are to be enjoyed between storms SF





*New Listing

Buy, sell, or trade your automotive related items with a fellow member who loves this stuff as much as you do.

FERRARI CARS / PARTS / ITEMS WANTED & FOR SALE

Ferrari For Sale - 1972 365 GTC/4:

Attractive light blue with tan interior. Very good condition. Mostly original (MSD ignition). approximately 48,000 miles. Excellent compression (165-185 psi). AC works, engine runs strong with great V-12 sound. Five new Michelin XWX tires. Books and tools. \$225,000. Redondo Beach, CA.

Contact Bob White. Email - rj white 767@aol.com. Cellphone 310-686-4664. (1/25)

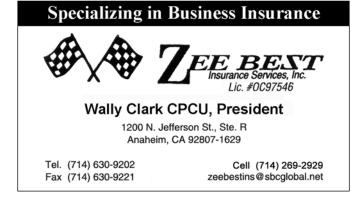
Ferrari For Sale - 2013 Ferrari 458 Italia With 21,000 Miles In Giallo Modena Yellow:

Excellent condition, full carbon package, front axle lifter, BBS E89 Wheels Ryft Exhaust and Novitec Lowering Springs. Asking \$215,000 Firm

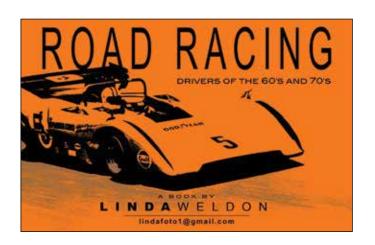
Contact Geghard "G" Ohanian | CEO, 818.391.9248, Heritagegruppe.com. (1/25)



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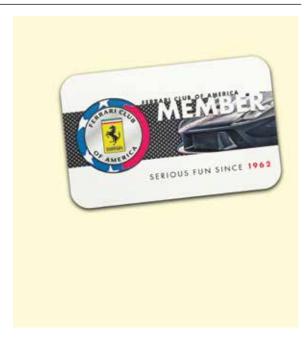




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* Long Term commitment required.

FERRARI CLUB OF AMERICA SOUTHWEST REGION

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Please refer to adjoining Material Deadlines for submission dates. Email outline of submission materials to the *Sempre Ferrari* editor to obtain an upload link for high resolution/uncropped images.

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ADVERTISING

Sempre Ferrari Commercial Advertisement Rates Color per issue:

	Bleed adds .125" to trim on all sides	
Ad Placement	Artwork dimensions	Color
Full Page - Inside front/back cover*	(8.5"w x 11"h)	\$450.
Full Page - full bleed	(8.75"w x 11.25"h)	\$450.
Full Page - inset	(8"w x 10.5"h)	\$450.
Outside back cover* - inset	(8.25"w x 8.25"h)	\$450.
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Half Page Horizontal - inset	(7.5"w x 4.75"h)	\$225.
Half Page Horizontal - bleed	(8.5"w x 5.5"h)	\$225.
Half Page Vertical - inset	(3.75" x 10.5")	\$225.
Half Page Vertical - bleed	(4.25"w x 11"h)	\$225.
Quarter Page - inset only	(3.75"w x 4.75"h)	\$175.
Business Card	(2" x 3.5")	\$100.
Business Classified	40 words maximum	

Magazine trims to 8.5" x 11"

Material Deadlines
January-February issue
March-April issue
May-June issue
July-August issue
September-October issue
November-December issue
December 1st
April 1st
June 1st
August 1st
October 1st

Sempre Ferrari rate card is available online at www.fca-sw.org.

Prices are based on artwork supplied per required specifications. Extra charge for art fees. A check made payable to The Ferrari Club of America must accompany all ad submissions. For placement contact - Leon Palassanian Advertising Chairman | 310) 340-9410 | Lpalassanian@yahoo.com.

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