



July-August 2024

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# President's Message

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Hello members,

Since I joined this amazing club in September of 2002, I have read over 130 issues of *Sempre* Magazine, and NONE has had as much content as this issue! Thanks to our dedicated members that organize unique events and provide such interesting articles. And thanks to our board members, Chapter Presidents and *Sempre* Magazine Editor Tex Otto for keeping our club so dynamic.

I counted 14 articles in the issue!

Some highlights: An amazing story by club member Tom Lofaro's son Jack, a high school student that LOVES Ferraris and has ambitions to be a professional automotive journalist. After reading Jack's article, I'm sure he will succeed. And yes, Tom let's Jack drive the Ferrari!

Another outstanding article is about the iconic Testarossa, written by Lorraine Yapps Cohen. Lorraine interviewed 4 club members that have a TR, including Michael Berger who is the original owner of his car.

Jim Hunter's profile of member Donna Chen describes an emotion that most members share: getting a Ferrari is a lifetime dream.

Congratulations to our photo contest winner Matt Long. Our photo contests are super popular, and this year we had many amazing entries. A link is in the article where all the photos can be viewed.

Our dynamic Hawaii Chapter visited the Pearl Harbor Aviation Museum and captured some cool photos of jets and Prancing Horses. Speaking of horses, we had our 4th Annual Cavallino Rampante event with the LAPD Mounted Unit. Thanks to our very generous members, over \$30,000 was raised for the unit to purchase horses. Yes, the city does NOT provide funding for the unit to buy their horses!

Finally, the summer began with our 30th Anniversary Picnic in Palos Verdes. There was a great bbq lunch, and thanks to Ferrari South Bay, an amazing crepe breakfast was provided to our members.

That only covers about half the articles, so start turning the page for a lot more stuff!

Enjoy this issue!

Jim Bindman  
President/Director  
Ferrari Club of America - Southwest Region







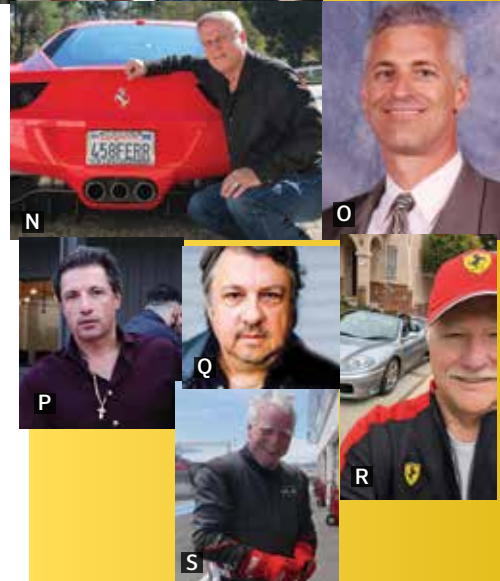
# DIRECTORS CHAIRPERSONS

Our thanks to these dedicated enthusiasts who provide opportunities for our club members to share our passion of Ferrari.



Director/Chairperson | Contact Info | Cavallino | Organized Events

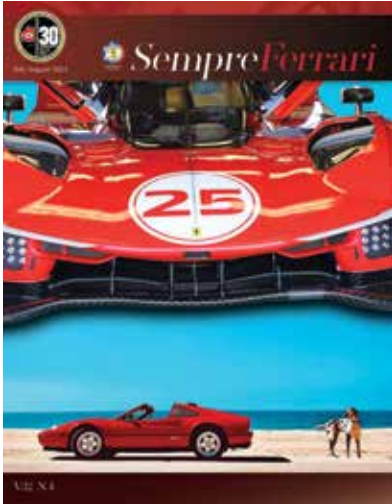
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458 Italia | Best in Show/Virginia City Hillclimb
- E Holly Franke** Secretary/Director | 310) 702-5715 | hollyin310@gmail.com  
California | FCA SW Region's 60th Anniversary Dinner
- F Shawn Dutton** Membership Chairman/Director | 619) 318-4600 | shawdut@yahoo.com  
360 Modena, 458 Italia | In Your Area West LA to Malibu Lunch Drive
- G Jim Hunter** Track Chairman/Director | 323) 252-0909 | jim@flat-12.com  
308 GTSi | Photography/Fast Cars Open House/K1 Karts
- H David Pham** Orange County Liaison/Director | 714) 595-5786 | dportho@pacbell.net  
308 GTS Quattrovalvole, California | OC Garage Tour/OC Holiday Party
- I Mark Process** Special Projects/Director | 323) 677-8759 | dszner35mm@juno.com  
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## FCA SOUTHWEST PAST PRESIDENTS

Judd Goldfeder 1994-1996  
 Tom Brockmiller 1996-1997  
 Wally Clark 1997-1999  
 Marv Landon 1999-2001  
 Bill Inglis 2001-2003  
 Murray Cogan 2003-2005  
 Walter Meyer 2005-2007  
 Doug Prestine 2007-2009  
 Tex Otto 2009-2011  
 Diane Peterson 2011-2013  
 Peter Carniglia 2013-2014  
 Bruce Leeds 2014  
 Kenny Lombino 2014-2016  
 Richard Kidd 2016-2018  
 Jim Bindman 2018-2020  
 Peter Lund 2020-2022

# SempreFerrari CONTENTS



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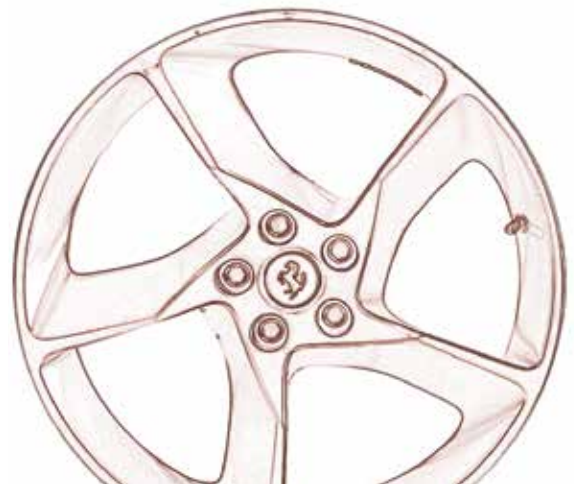
FERRARI CLUB OF AMERICA  
SOUTHWEST REGION  
ESTABLISHED 1994



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Go to **www.fca-sw.org** for the latest FCA Southwest Region events!







FCA SOUTHWEST EVENTS GET YOUR FERRARI OUT & DRIVE!

# CALENDAR

Register at <https://fca-sw.org/calendar>



*Due to the ever-changing environment, timely email announcements will be sent to members on upcoming events and/or a change of schedule of an existing event. We hope all members and families are safe during these challenging times, and we look forward to seeing you soon. - FCA Southwest Region Board.*

October 27, 2024 | Sunday

## Live Screening of Mexico Grand Prix Hagerty Garage + Social, Van Nuys

Tifosi! Join your fellow FCA Ferraristi for a screening of The Grand Prix of Mexico live from Mexico City, in the Lounge at Hagerty Garage+Social Van Nuys.

The morning will begin with an optional group drive to the Garage+Social facility in Van Nuys, where we will arrive with ample time to park and display our Prancing Horses and rustle up some lunch before the lights go out at 1 pm PST.

Event Organizer: **Jim Hunter** - jim@flat-12.com.

November 1, 2024 | Friday

## Corse Southwest - Track Day at Willow Springs - Big Willow Rosamond

CORSE SOUTHWEST provides drivers a chance to share in the passion and excitement that is the DNA of Ferrari's rich motorsport heritage.

Participants will safely explore the performance of their Ferrari, within the boundaries of each individual's personal comfort zone, and learn the skills necessary to build upon a solid foundation. With increased peace of mind and confidence, participants will be able to extract more complete enjoyment from their Ferrari whether they are on the track, on a casual weekend getaway, or on a club drive.

Event Organizer: **Jim Hunter** - jim@flat-12.com.

November 9, 2024 | Saturday - 11 am to 3 pm

## Member Appreciation Dinner Aliotta's Via Firenze, Torrance

FCA-SW Region Membership Appreciation Evening Saturday Night Dinner at Aliotta's Via Firenze

Please join National membership chair Marc Lindsley and Southwest Region membership chair Shawn Dutton for an evening of camaraderie and fun, in appreciation of both existing and new members.

The event is complemented by a fine dining experience at Aliotta's Via Firenze Italian restaurant in Torrance, where all food is made fresh to order. Aliotta's is owned by Sicilian chef Michael Aliotta, a new club member.

Event Organizer: **Shawn Dutton** - shawdut@yahoo.com.

November 10, 2024 | Sunday - 11 am to 3 pm

## SPCALA for Animal Lovers! Long Beach

We will visit the Society for the Prevention of Cruelty to Animals, Los Angeles's (SPCALA) main facility in Long Beach for a tour along with a presentation and Q&A session.

The event will be preceded by a drive and end at the SPCALA. A BBQ lunch is included, and adequate, reserved parking will be provided for members' vehicles.

Event Organizer: **Shawn Dutton** - shawdut@yahoo.com.

December 7, 2024 | Saturday - 11 am to 3 pm

## LA Holiday Party at the Magic Castle Hollywood

Amazing Brunch & Amazing Magic.

Event Organizer: **Jim Bindman** - cool4re111@gmail.com.

December 14, 2024 | Saturday - Save the Date!

## OC Holiday Party Newport Beach Yacht Club

Event Organizer: **David Pham** - dportho@pacbell.net.

## PETERSEN

Second Saturday Every Month  
FCA Southwest Region  
Board Meetings

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Monthly casual get togethers with fellow club members & enthusiasts

# IN YOUR AREA



**A Third Sunday Each Month | The Lakes in Thousand Oaks | Thousand Oaks | 9-11 am**

Piazza GranTurismo is hosted by Ferrari Westlake/Ferrari Los Angeles Service. Combining high performance with a relaxed setting, PiazzaGT is a way to experience elegance, sophistication and passion for luxury automobiles. Ferrari Corral parking and complimentary coffee and is open to all exotics and fine vintages.

LOCATION: The Lakes at Thousand Oaks, 2200 Thousand Oaks Blvd., Thousand Oaks 91362

HOST: Ferrari Westlake PiazzaGT | 888) 459-7720 | [events@ferrariwestlake.com](mailto:events@ferrariwestlake.com) | [piazzagranturismo.com](http://piazzagranturismo.com)



**B Last Friday Each Month | West Los Angeles to Malibu Lunch Drive | 11:30 am**

We meet in Brentwood around 11:30 am on the last Friday of the month for a drive up the coast and through the canyons to a restaurant in the Malibu area for lunch. The only cost to join in is the cost of your lunch. Advance registration is requested to ensure sufficient parking.

LOCATION: West Los Angeles area. Contact Shawn for details.

HOST: Shawn Dutton | 619) 318-4600 | [shawdut@yahoo.com](mailto:shawdut@yahoo.com)



**C Third Saturday Each Month | Central Coast Area | Northern or Southern Locations | 9:30 am**

We're starting our monthly In Your Area Gatherings to see where people want to join up. The location will alternate between a northern point around Paso Robles or SLO and a southern point around Santa Barbara. Contact Sam Burg for more information.

LOCATION: Alternates between a location on the southern part of our chapter and a northern location.

HOST: Sam Burg | Central Coast Chapter | [way2fastt@comcast.net](mailto:way2fastt@comcast.net)



**D First Saturday of Every Month | Rolling Hills Estates | Promenade on the Peninsula | 7-9:30 am**

Peninsula Cars and Coffee. Top deck of parking structure. Enter on Indian Peak Road.

LOCATION: 550 Deep Valley Drive, Rolling Hills Estates, CA 90274

HOST: Keith Inouye | [PenCnC1@gmail.com](mailto:PenCnC1@gmail.com)



**E Every Thursday Lunch during the winter season | La Quinta | Coachella Valley Chapter | 12 noon-2 pm**

Weekly lunches during the winter season November - May. Please RSVP your attendance.

LOCATION: "The Slice" 46-660 Washington St #8, La Quinta, CA 92253

RSVP CONTACT: Bob Daddio | 760) 578-8446 | [robertdaddio49@gmail.com](mailto:robertdaddio49@gmail.com)







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UNIVERSAL ELITE REALTY



# 2024 *Sempre Photo Contest*

Thanks to our members for sending in your beautiful Ferrari photos for our contest!

WORDS Jim Bindman



## Overall Winning Photo - Matt Long - 1986 328 GTS

Matt recreated famous Italian photographer Franco Fontana's iconic Testarossa and Dalmatian photograph taken on the beach in Italy in 1985. The car is Matt's 1986 328 GTS and the Dalmatian is not from Italy.

The photo was taken at Point Dume State Beach.



Franco Fontana's 1985 photo



Thank you to our contest judges: George Notaras & Jaclyn Trop.

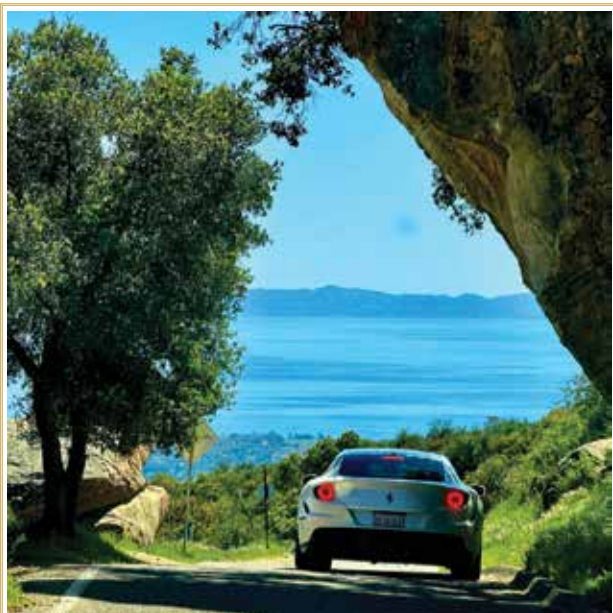


George is the host & Executive Producer of MotoMan TV, an automotive lifestyle series which takes an ordinary car guy on extraordinary adventures. George has created more than 1,500 episodes of his program and has over 250,000 subscribers.

Jaclyn is an award-winning journalist and automotive reporter, deciphering the world of sheet metal for the masses. Jaclyn serves as a U.S. juror to the World Car Awards.

View all the entries here: <https://lp.constantcontactpages.com/cu/mdNLRrI/photocontest>

SF



**Category 1 Winner** Photo of the member's car.

**Sam Burg**

Sam's FF on Painted Cave Road above Santa Barbara.



**Category 1 Honorable Mention** Photo of the member's car.

**Nelson Rockford**

Nelson's 308 GTS on State Route 138 at the top of Cajon Pass in San Bernardino County.



**Category 2** Other Ferrari photos

**Jim Hunter**

1977 Ferrari 312-T2B, chassis 026 at Rolex Historics, WeatherTech Raceway Laguna Seca, 2022.

026 is the car Niki Lauda drove during the majority of the 1976 F1 Season.



**Category 2 Honorable Mention** Other Ferrari photos

**Jim Bindman**

Ferraris at Edwards Air Force Base, October 2021  
Staging area before we all "Ran on the Runway"!

SF





# Corse Southwest Round Two Big Willow

Ferrari-centric track experience

WORDS Jim Hunter

PHOTOS Rex McAfee and Tyler Perez



Following our Corse Southwest kick-off event on The Streets of Willow last November, late March brought our second Corse Southwest Track Day, this time on “The Fastest Road in the West,” the super fast Big Willow circuit.

Seeking to create a Ferrari-centric track experience, the FCA-SW is venturing to provide track activities that prioritize driver education while promoting member camaraderie via shared experiences.

This event was again made possible with the guidance and assistance of Chris Carel's Fast Toys Club, who served as our track vendor. Chris and Patrick Orozco put together a great team of instructors and their efforts co-managing the event were invaluable.

Although the challenges of negotiating a fast circuit such as Big Willow introduce broader demands on the driver, it's a great carry-over from the lessons beginning drivers learned on streets.

Willow Springs' primary circuit is the oldest continually operated road course in North America, quite a step up from the technical Streets of Willow circuit. Big Willow's undulating, 2.5 mile combination of long straights with sweeping curves provide a lot of grip and make it one of the fastest road courses in North America in terms of average lap speed.





# WILLOW SPRINGS

*The Fastest Road in the West*





## Corse Southwest Round Two Big Willow



FCA-SW members enjoyed the opportunity to choose between two run groups, the first being our beginner/novice group which offered advanced, dedicated driver instruction. The second group served our more experienced track day runners, following the standard open-track approach for their sessions.

All participants across both run groups benefited from the presence of FCA-SW member John Marconi, the very first Ferrari Challenge North America Champion, and 2nd place finisher in the 348 World Challenge Series. John was on hand to offer guidance to any driver, whether advanced or novice level. It was great to have John on hand.

Braking discipline on corner entry, steering input, and throttle input on exit emphasize the importance of balance and placing one's car on the correct line. Big Willow's speeds give the driver a more dramatic sense of weight-transfer, and thus a better turf to practice proper technique. Even on a fast circuit such as Big Willow, it's a great test ground for gaining experience on just how critical it is to be smooth.

For our March event, we also opened the door for FCA members to come out for the day, spectate, enjoy lunch, and chat with their fellow members participating on track. The goal, of course, is to break down the barriers and myths about going on track that too often dissuade members who truly would like to become more confident behind the wheel. It is far safer to drive one's Ferrari on track than on the street, where any attempt to even remotely test their car's potential performance is incredibly dangerous.

We would like to encourage our FCA-SW membership to take advantage of the next CORSE SOUTHWEST event on November 1, when we will return to Big Willow. We will follow up that day with another education-centric, final track day event of the year on technical The Streets of Willow Circuit, in early 2025. *SF*





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**Ferrari.com**



# FCA Southwest Region 30th Anniversary Picnic

Fun gathering with SW Presidents honored

WORDS Tom Manchester | PHOTOS Bill Makepeace and Tex Otto



The announcement was sent out on March 17 hoping to get 75 sign-ups. The count on the morning of March 18 was 65 and by the next day the event was sold out and we started a waiting list!

Come June 8 the lawn at the Ken Dyda Civic Center in Rancho Palos Verdes was covered with 78 beautiful Ferraris, including three brand new ones from Ferrari South Bay, who also provided a very elegant breakfast of crêpes and coffee. They graciously opened the doors of the new Purosangue and allowed anyone and everyone to climb inside and get comfortable, take selfies, and imagine themselves owning it. Hey, every family needs an SUV, right? Carlos Preciado and the Ferrari South Bay team also brought a bellissimo Roma Spyder in “Celeste Phoebe” and a potente 296 GTB (819HP)!

Anyone who lives in Southern California is familiar with the term “June Gloom” and being on a peninsula that extends out into the ocean just increases the marine layer effect. We were spared actual precipitation, but the morning began with typical cool, overcast conditions. As the cars arrived and populated the lawn area and people began to congregate and enjoy the breakfast, the overcast skies mattered less as the focus changed to greeting friends and scoping out the wonderful array of Italian automotive artworks. The diffused light actually helped bring out the color variations in the cars and encouraged photography. Ed Swart’s stunning 275 GTB4 took its rightful place of honor near the seating area to be joined shortly by Earl Waggoner’s lovely 275 GTC.





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# FCA Southwest Region 30th Anniversary Picnic



The Ferrari Club of America-Southwest Region was initiated in 1994. It is now one of the largest and most active regions in the nation with over 700 members and events scheduled for 12 months out of the year. The club took this opportunity to honor current and past presidents with 11 of the 16 being present for the occasion. Jim Bindman, with the distinction of being both current president AND a past president, joined Peter Lund, Murray Cogan, Tom Brockmiller, Diane Peterson, Richard Kidd, Tex Otto, Doug Prestine, Wally Clark, Bruce Leeds and Kenny Lombino for a group photo. They were joined by Walter Meyer, Marv Landon, Judd Goldfeder, Bill Inglis and Peter Carniglia via life-sized face photos on paddles!

Doug Prestine was recognized for beginning the concept of “Engaged Members,” that is, club members who support the club by participating in events. The “Most Engaged Member” award was established to recognize a member who contributes time and energy to the club that goes above and beyond the call of duty. Doug and Jim Bindman took the opportunity to present a 2024 “Most Engaged Member” award to Leon Palassanian. Congratulations Leon!

A raffle is one of the traditions of the club’s annual picnic and this one featured several prints from local Ferrari artist Wallace Wyss, signed books from Diane Peterson and Ed Swart, and a Ferrari watch generously donated by Robert Medawar of Medawar Jewelers in Palos Verdes.

2023’s picnic saw the “Battle of the Sexes,” where former president (and stuntwoman) Diane Peterson took on famous Ferrari author, historian and club board member Jim Hunter in a test of Ferrari knowledge. Diane DOMINATED that contest! This year Mr. Hunter was given a chance to redeem himself (and those of us who share his gender) by answering some extremely challenging questions about Ferrari history. (e.g. Q: When Kimi Raikkonen received the phone call in 2013 telling him he was hired to drive for the Ferrari F1 Team, what was the next thing he did? A: He threw the phone into the water). Jim was able to demonstrate his encyclopedic knowledge of Ferrari lore to the admiration of everyone, gender (or gender preference) notwithstanding!

Gus’ BBQ provided us with an excellent lunch and the sun actually made an appearance in the early afternoon, clearly indicating divine approval for this many Ferraris being gathered together!

See you next year. *SF*



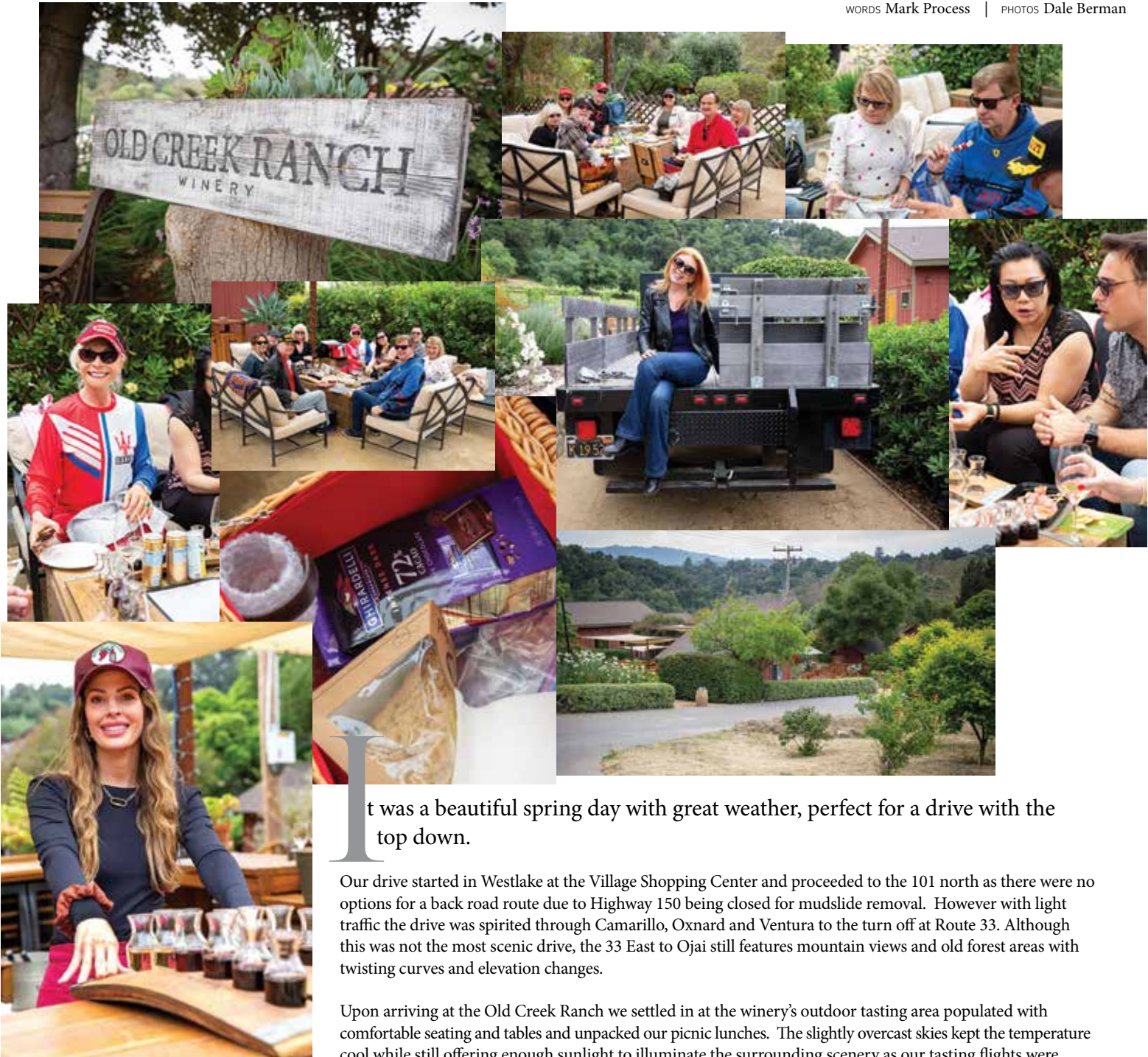




# Eat, Drive & Be Merry Drive to Old Creek Ranch in Ojai

Wonderful tasting at an elegant setting

WORDS Mark Process | PHOTOS Dale Berman



It was a beautiful spring day with great weather, perfect for a drive with the top down.

Our drive started in Westlake at the Village Shopping Center and proceeded to the 101 north as there were no options for a back road route due to Highway 150 being closed for mudslide removal. However with light traffic the drive was spirited through Camarillo, Oxnard and Ventura to the turn off at Route 33. Although this was not the most scenic drive, the 33 East to Ojai still features mountain views and old forest areas with twisting curves and elevation changes.

Upon arriving at the Old Creek Ranch we settled in at the winery's outdoor tasting area populated with comfortable seating and tables and unpacked our picnic lunches. The slightly overcast skies kept the temperature cool while still offering enough sunlight to illuminate the surrounding scenery as our tasting flights were served.

The tasting menu consisted of 2 white and 4 red varietals, all of which were excellent, and we were treated to additional pours if one happened to be a favorite. The staff was attentive and cordial and provided knowledgeable explanations of the procedures and techniques for producing the wines we were tasting. The afternoon seemingly ended too soon and we were headed back to Los Angeles with fond memories of another fun FCA-SW food and wine event. *SF*





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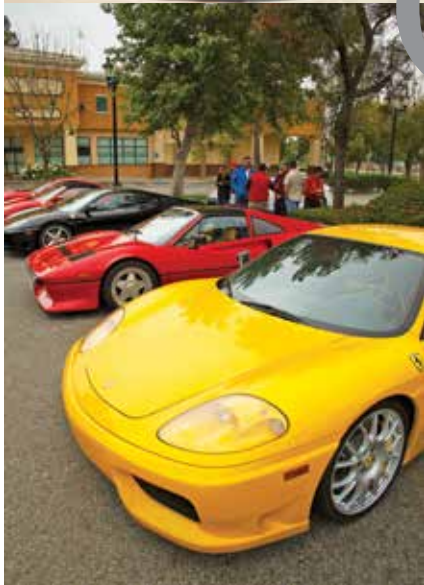




# Most Excellent!

We check out the great roads in the San Gabriel Mountains

WORDS Joe Napoli & Jim Hunter | PHOTOS Tyler Perez



Created to serve FCA-SW members in the San Gabriel Valley, the 3rd Annual “A Most Excellent Drive,” featuring another fantastic route penned by FCA SW Member Joe Napoli, took off from San Dimas on May 19 under a cool marine layer that soon gave way to beautiful blue skies and a most excellent adventure!

Penned by Signor Napoli, this year’s route was not for the faint of heart. Traversing several foothill communities into the the San Gabriel Mountain range, we warmed the tires through Horse Thief Canyon, Marshall Canyon, and lovely Padua Hills. The foothill roads offered wide thoroughfares with sweeping turns and long straightaways, perfect for exercising a stallion. Soon after our departure we ascended into the quaint village of Mt. Baldy. Our scenic route provided some amazing vistas and joyous canyon tunnels that echoed captivating Ferrari exhaust notes across the hillsides.

This Most Excellent Drive passed Mt. Baldy onto a narrow, technically challenging route where the smallest distraction might cause several to miss an important turn! Even when it was the only one!





Climbing through the mountains we then descended onto Camp Williams Resort for a moment to stretch our legs, regroup, and calm concerned campers that our Stallions were circling their encampment. They soon realized that we were not there to pillage their provisions. Departing the happy settlers, we crossed over the San Gabriel River where, as we were enjoying the paved roads above, a group of dust-covered off-roaders played like kids in a sandbox directly below us.

Our prancing horses then ascended the twisty, undulating mountain road that took us to another stop at Crystal Lake. Our return down the scenic highway drive cut across the San Gabriel foothills to our final destination: Casa Napoli for a casual poolside lunch in Joe & Jamie's backyard oasis.

The event, which has been warmly received by San Gabriel Valley members and well-attended by members across our entire region, provides members a chance to experience a variety of new roads that they may not have known about nor driven prior.

The Valley is surprisingly rich with a diverse range of scenic driving roads that make driving a Ferrari a true pleasure, and Joe Napoli is just the man to lead the way!

We hope you can join us for next year's iteration of A Most Excellent Drive! *SF*







# The Lyon Family Collection Tour

We experience a beautiful private collection of motoring

WORDS Jim Hunter | PHOTOS Bill Makepeace and Royce Rumsey



Over three decades, Tom Brockmiller has brought many unique and memorable events to the Southwest Region's calendar.

From the club's Annual Picnic (formerly held at South Coast Botanic Garden), the Ortega Run, weekend getaways to Mojave, to simply being one of the most engaged and valued members to elevate the FCA experience, Tom set a high bar from the very beginning. Having served as our 2nd Region President, he is one of the key reasons our region is so healthy and vibrant with activity today.

To our benefit, Tom shows no sign of slowing down, and the June 9, 2024 Tour of the Lyon Family Collection proved no exception. This unique opportunity, made possible through Tom's close relationship with automotive photographer extraordinaire Royce Rumsey, who serves as the collection's official photographer, gave our members a chance to tour and learn about what must be one of the most diverse automotive collections in the world.

Thus, it was no surprise that demand for this event proved to be among the highest the club has ever presented, as all of the available slots sold out in a single day's time!

Borrowing from Shaun Tolson of The Robb Report to provide a little bit of background, General William Lyon grew up in Southern California 'consumed with a love for automobiles.' Hollywood's stars were of far less interest to Lyon than the cars they drove.







## Royce Rumsey AutoFocus Gallery







Lyon purchased his first car, a Model T, for \$8. Almost five decades later, he began to teach his 13-year old son, Bill, how to drive, and their relationship flourished from their mutual fascination with automobiles. The Lyon Family Collection represents their close bond, including almost 100 cars spanning various genres, as Bill says, "each car, and the collection as a whole, is significant for the family memories they provide."

Graciously hosted by Bill, and assisted by Royce and the estate staff including Lisa Briscoe and Gary Haddy, the day began under comfortable grey skies with a casual one-hour drive from our meet/check-in point in Orange through Santiago Canyon, Trabuco Canyon, then skirting Mission Viejo that gave way to breaking sunshine as we arrived at the Estate in Coto de Caza.

Nearing 30 Ferraris in total, our team of Prancing Horses graced the beautiful drive up to the estate's 24,000 sq ft. museum, built adjacent the Lyon Residence on the gorgeous hilltop estate. If the grounds alone weren't impressive enough, we were warmly welcomed to the museum by Bill Lyon as he enthusiastically shared stories about the collection and some of the most stunning examples of American Classics to postwar sports and racing cars to be found anywhere.

A few of the notable examples included the 1929 Duesenberg Model J LeBaron Dual-Cowl Phaeton (the very first example built, which was also the personal car of Fred and Augie Duesenberg and used as a test-drive/promo/sales car for California's rich and famous customers), a 1935 Packard convertible, (the very first car General Lyon restored), and a 1935 Duesenberg SJ Gurney Nutting Speedster.

The collection is quite simply so large that it would require pages to report in depth, but it also includes other genres, such as those closer to Bill's own, unique interests. Active in historic racing, especially in vintage Porsches such as a 1960 RS 60 Spyder and a 1961 356 Carrera Abarth GTL, Bill's passion in the collection can be found in many cars including the Pebble Beach Gran Turismo Award winning 1965 Alfa Romeo TZ2 Zagato Competition Berlinetta. The collection also includes a couple of Ferraris . . . a Daytona Spider and Testarossa.

Following the tour we fired up our ponies and made the short drive from the estate over to O'Neill's Bar & Grill at the Arroyo Trabuco Golf Club, where the staff welcomed us with special seating and a delicious lunch overlooking the course and the rolling hills to the east.

The club would very much like to extend our warmest thanks to Bill, the Lyon Estate staff, and most of all Tom and Royce for a wonderful, much appreciated opportunity to share in this fantastic collection. *SF*







# The Cavallino Rampante LAPD Mounted Platoon & Police Horses Event IV

WORDS Peter Lund | PHOTOS Bill Makepeace



The Southwest Region is known across the FCA for bringing our members unique and special events and our continued relationship with LAPD's Mounted Platoon continues the tradition.

This past June 22nd was our fourth opportunity to join the men and women (and horses) of the Mounted Platoon and Officer Eric Coffee had another special day planned for us.

The afternoon started by meeting in the parking lot of the Los Angeles Police Academy where we were greeted by Enzo, the FCA's sponsored horse. After a brief "Welcome", we were allowed to drive our cars into the Academy grounds and on to the Athletic Field. This is the same field where the Academy cadets graduate to become LAPD Officers. On the field we were treated to a K-9 demonstration of take down techniques highlighting the skills of the trainers and the dogs with some Q & A on dog breeds, training and other information on the K-9 Service.

Our afternoon continued from there, breaking into small groups for a Police escorted drive through a portion of Griffith Park as we made our way to the Ahmanson Equestrian Center, also known as the "Horse Barn". Located in the Atwater Village area, this 2-acre facility has 40 stalls and training facilities and is the home of the Mounted Platoon.





The SW Region members were introduced to the incoming new Mounted Platoon Officers who were nearing the end of their training. The new officers, along with several of the established officers, put on a riding display going over their horsemanship for crowd control and how they work with the horses. Officer Coffee narrated the show, explaining the purposes of the different systems and procedures used. This was followed by a BBQ Dinner, expertly prepared by the BBQ Chefs Mike Coffee and Pat Coffee – father and uncle of Officer Eric Coffee (Mike Coffee is retired LAPD). The dinner, as always, was excellent and put everyone in the mood for the rest of the evening.

While we all enjoyed the event and had a lot of fun, this event had the dual purpose of also raising money for the Mounted Platoon Foundation. The LAPD budget covers the salaries of the Mounted Platoon Officers and the operations of the facility, but for some reason that confounds logic, the LAPD Officers are expected to cover the cost of purchasing the horses. Costing upwards of \$10,000 each, the Mounted Platoon Foundation was created to raise money to help with these costs.



## *The Cavallino Rampante*



The evening was capped off with LAPD auctioning off several unique items and opportunities for our members to experience: a retired LAPD saddle, the exclusive LAPD Stetson cowboy hat, a horse-riding day with the Mounted Platoon, a shooting day at the LAPD range, a ride-a-long in a LAPD squad car and, from personal experience the most exciting of all, a ride-a-long in an LAPD helicopter.

The generosity of our members from this event raised around \$30,000 for the Mounted Platoon Foundation and collectively, over our past 4 FCA-SW events, well over \$100,000 has been raised. A big thank you to Officer Coffee for organizing this fantastic event and to all the men and women of the Mounted Platoon for allowing us to join them. Giddy Up! *SF*





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# Cavallini Cars & Coffee and F1 Viewing

Hagerty Garage+Social hosts FCA members at their beautiful venue

WORDS Jim Hunter | PHOTOS Steve Ellis, Brian Kadorian, and Shawn Dutton



FCA-SW Directors Shawn Dutton and Jim Hunter met several years ago, regularly attending Formula 1 Grand Prix screenings hosted by the Los Angeles Formula 1 Meetup group.

Although the how, when, and where remains foggy today, it took a year or two before either one realized that the other owned a Ferrari and was also a Southwest Region FCA member.

Since that time, Shawn, Jim, and their significant others have shared a common love for Formula 1 and Ferrari, and as Board members, have set out to find a home where FCA members can gather to watch the races together.

This quest began to take on new possibilities last year as the club started partnering with Hagerty Garage+Social for events. Hagerty has been a wonderful supporter of our club, sponsoring coffee and donuts for several of our drive events. When discussion arose that perhaps we might be able to partner with them for Formula 1 screenings, everyone jumped at the opportunity.

On June 9, those efforts finally manifested in a special Cavallini Cars & Coffee which was accompanied by a live screening of the Canadian Grand Prix and BBQ lunch at Hagerty's Van Nuys Garage+Social Lounge.







The morning began with another iteration of Cavallini Cars & Coffee. The club provided the Sidecar Donuts, while Hagerty provided the coffee. A healthy number of Ferraris and other marques, aided in numbers by the good word put out by Westlake Ferrari, arrived to take on the extra calories prior the race/lunch portion of the day. Westlake also brought along a Roma Spider for display.

Hagerty's Van Nuys Garage+Social facility boasts a beautiful, comfortable lounge and social area. The primary storage building is right next door, and the property offers an expansive parking lot. The staff answered questions about some of their cars for sale or going on auction and also gave tours of the storage facility. Most of our members had no idea that such a facility existed, even though many are Hagerty insurance customers.

The race screening was accompanied by a Cuban BBQ lunch which was enjoyed on par with the morning's donuts. Unfortunately, despite the excitement and momentum Ferrari carried from Monaco, the Montreal GP weekend proved difficult for the Scuderia.

Hagerty's Steve Ellis and Brian Kadorian put forth an incredible effort as usual.

Steve commented, "As always it was a pleasure hosting the Ferrari Club of America Southwest Region for the Canadian F1 race! What better partnership can there be than F1 and racing fans, Ferrari Tifosi, and FCA members invited to attend the event with our Garage+Social members!"

The club is incredibly appreciative of their efforts and hospitality.

Looking forward, and confident of a Ferrari development rebound, we look forward to offering more race screenings at Hagerty later this year. Stay tuned. *SF*

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# Donna Chen

2005 F430 | SN#140084 | 2017 &amp; 2023 Concorso Ferrari Platino Winner

WORDS Jim Hunter | PHOTOS Donna Chen



Donna Chen's parents fled the Canton (Guangzhou) area of South China and the advancing Red Army in the early 1950's with \$27 and their lives. Donna and her sisters were born and raised in Southern California, surround by car culture.

"Dad always liked cars and shaped our appreciation of automobiles. He taught us adolescent, young women how to drive a manual transmission, change oil, coolant, radiator hoses, brake pads, pack bearings, change carburetor, tires, check inflation pressure, and much more. We lived next door to an auto parts store. We got the most out of our cars. We would walk over to the store many times for new, used, or rebuilt parts.

"Dad's first car was a used 1950 Custom Deluxe 'Shoe Box' 2-door Ford Sedan. I recall sitting in the passenger seat looking at the five-inch hole in the floor board and watching the street pass by under my dangling feet.

"We would wax and polish the chrome bumpers and body paint on our second-hand 1959 Ford 2-door Custom 300 every weekend. I'm surprised with all that polishing the metal didn't show through the green paint!"

Donna went on to earn degrees in science and engineering, started a family, taught college courses, and managed water quality issues for local government.





Donna shares a little insight on her Ferrari passion here:

*Where did the fascination begin?*

Shortly after getting my driver's license and on the road, I saw a beautiful car and thought, 'Wow. That's a nice car! I hope someday to have one like that.' Didn't know at the time what it was, but later found out it was a Ferrari.

*Favorite Ferrari Racing Driver?*

After school we would watch the races on TV. We admired Niki Lauda for his perseverance and return to racing after the accident, his entrepreneurship, and, of course, his wins!

*The road cars . . . Mid-engine sport or an ox-pulling-the cart GT?*

Both. The mid-engine sport is so fun. For a long road trip, definitely the GT for a powerful smooth ride.

*First Ferrari?*

The F430, a retirement gift to myself!

I was a real neophyte starting out. I did not have any friends with a Ferrari to ask questions and was not aware of the FCA. All I heard on YouTube was that they always caught on fire. I visited dealerships up and down Southern California, and test drove a 360, looking for that cruising speed sweet spot. After the drive, I thought, 'How about more power?' One of our sons, a car enthusiast, recommended the F430 and helped in the search.

Eventually, we found 140084 four hundred miles away in Palo Alto. My husband and I took a trip up. It was beautiful. The dealer just received the car and I was the first person to test drive it.

During the test drive, I had the 'Aha' moment; it had the excitement and felt special. The dealer didn't know how special the car was, with unique options all around.

In 48 hours it was mine. Our son was home to receive shipment while I was at work, and he has permission to drive it occasionally. After all, it's all about sharing the joy!

*Most memorable or most-enjoyed club experience?*

Soon after joining the SW Region, I decided to attend the Board meeting at the Petersen, but with some trepidation as I was very new to Ferrari ownership. The board members were so friendly and welcoming. I will always remember that.

All the FCA-SW events are awesome, unique, special, and fun. I appreciate all the planning and time that Board Members and volunteers spend to make these events happen. It is gratifying to have the opportunity to support many organizations through the events, such as the foundations of Edwards Air Force Base and LAPD. Also, the opportunity to visit places not generally open to the public and various drives have broadened my knowledge base.

*Related hobbies, passions, or collections?*

I have done some traveling for work, and a memorable trip was to Santiago, Chile in 1993, with three other lecturers from the University of California. We collapsed in the hotel for a good night's sleep after a long flight. About midnight, an earthquake struck. I was so exhausted, I said to myself, "If it gets to be about a 4 (Richter Scale), then I'll get up."

After the conference, we rode the subway to explore the city and took an exit to a public square to find ourselves in the middle of a big anti-Pinochet protest! My husband and I enjoy travel and have been to many places, especially Europe.

While we are home, my interest is transitioning our yard landscape to California native plants. Easy to grow, these plants do not need fertilizer, and need very little water once established as they are acclimated to our soil and climate. They also provide food, shelter, and nesting sites for native wildlife. If you see a Monarch butterfly, it may have come from our yard! I have held native plant workshops at local middle school summer programs.

*Memorable Ferrari moment?*

I had the good fortune to visit The Factory with another family car enthusiast. The overall experiences with Ferrari and the FCA have increased my appreciation of Ferrari history, engineering, design, symbolism, and ownership.

Grazié Donna!

Amici Ferrari, sempre! *SF*





# Pearl Harbor Aviation Museum

Our first military base visit

WORDS Gil Diaz | PHOTOS Gil Diaz, Robert Lopez



The month of July represents America's Independence and what better way to celebrate than a visit to the Pearl Harbor Aviation Museum for our first ever military base event.

Our early morning drive started at the Ferrari of Hawaii dealer with coffee and malasadas to inject caffeine & sugar into our blood. An eclectic line up of automotive machinery were on hand to enjoy this drive event. Representing Ferrari were a 296 GTB, Roma, Portofino, California T, and two 458 Italias. In addition to the Ferraris, a Lamborghini Revuelto with a trio of Huracan STOs, Porsche 911 GT3s, McLaren 675LT, Lotus Emira, Aston Martin Vanquish and a Bentley Bentayga rounded the drive group.

The drive for this event would attempt to mimic Maverick's tower flyby emotions with the assistance of all the available tunnels on Oahu. For our first flyby, we made our way through the John H. Wilson tunnel on the LikeLike Highway leading to a fun twisty backroad named Kapa'a Quarry Road. This road offers a beautiful, lush foliage path to the Pali Highway. The Nu'uuanu Pali tunnels make up four highway tunnels, two in each direction, and all four can easily be enjoyed within minutes by taking the Nu'uuanu Pali Drive and heading back to Kailua. We then proceeded to the H3 scenic lookout to regroup before driving through the last and longest tunnel, the Tetsuo Harano Tunnel, leading us onto Ford Island in Pearl Harbor.





Ferrari of Hawaii is one of the largest donors to the Pearl Harbor Aviation Museum. With their assistance, and the friendly Pearl Harbor staff, we were offered complimentary access to the museum. The red carpet was literally rolled out for our visit, and we were given a once in a lifetime photo opportunity next to the iconic Ford Island Control Tower, as seen in many photos and videos during the December 7, 1941 attack. Next photo opportunities included pictures alongside a Blue Angel F/A-18C Hornet, F-14D Tomcat, F-111C Aardvark, F-15A Eagle and many more amazing aircraft.

Members perused the museum, theater, Hangar 79 and the Walt Disney Studios World War II exhibition. This limited time exhibition runs until December 31st and displays over 1,200 insignias for the Armed Forces, animated short films with Disney characters, posters and publications created when Walt Disney opened his studio to support the war effort the day after Pearl Harbor was attacked.

Much to take in and be grateful for, thanks to our veterans. A considerable donation was given to the museum to thank them for this most memorable day. *SF*





# Autry Museum Of The American West

A visit to the ol' west

WORDS & PHOTOS Rex Gephart

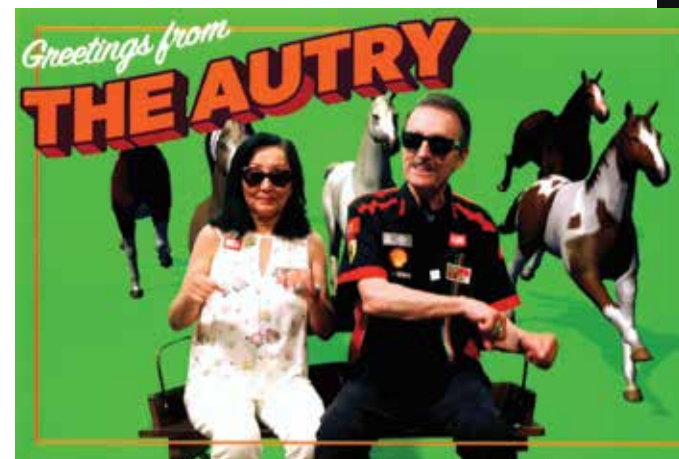


**T**hirty-six Prancing Horses and one prancing Bison were on display at the Autry Museum of the American West event in Los Angeles.

The museum, located in Griffith Park directly across from the Los Angeles Zoo, hosted 65 Southwest Region members to docent led tours of the museum, followed by an excellent lunch from the Habit Burger Grill. A large, dedicated and secured parking area was set aside for everyone to park their Ferrari; the Bison was kept securely inside the museum.

The Autry was established in 1988 by actor and businessman Gene Autry as "Gene Autry Western Heritage Museum," dedicated to exploring and sharing the comprehensive story of the American West. Its collection includes 21,000 paintings, sculptures, costumes, textiles, firearms, tools, toys, and musical instruments. On display are gorgeous exhibits of classic and famous saddles and leather goods, native American and cowboy costumes and culture, restored stagecoach and chuck wagon exhibits, extensive oil painting exhibits, a complete and original saloon with gambling tables and roulette wheels, and, of course, the Bison. For those interested in rare and famous revolvers and rifles from the American Southwest, the Autry's collection includes the manufacturers of Winchester and Remington and one of the finest collections of Colt revolvers in the country. Also included are guns owned by famous people, such as Theodore Roosevelt's Winchester rifle, Annie Oakley's revolvers, Pancho Villa's pistol, and Billy the Kid's rifle. Many of the artifacts were generously donated to the museum by Autry members and supporters.





The Autry's Southwest Museum of the American Indian Collection of Native American art, located in Mt. Washington, is second only to the Smithsonian Institution National Museum of the American Indian. The 238,000-piece collection includes 14,000 baskets, 10,000 ceramic items, 6,300 textiles and weavings, and more than 1,100 pieces of jewelry. It represents work by indigenous peoples from Alaska to South America, with an emphasis on cultures of California and the Southwestern United States.

The two-hour tours of the museum were considered quite short considering the number of interesting and beautiful items on display. A good time was had by all, and everyone congratulated Jim Bindman for organizing such a unique experience of our Southwest Region. *SF*





I have my own story to tell as an enthusiast, but the purpose of this story is to simply exhibit my pride as an Italian, as a Ferrari “owner”, and as a car lover.

SEMPRE FERRARI GUEST ARTICLE

## Jack Lofaro

WORDS & PHOTOS Author



Allow me to wind back the clock to a random Friday in the middle of March about five years ago. I was in sixth grade and had just strolled back in the house ready to begin my weekend with my Dad. My mother was out for the weekend to celebrate her birthday with some friends which is code to any man for “let’s make bad decisions”. So I put down my backpack and my Dad was surfing on his computer and I asked him what he was looking at. He would say five words to me which would end up leading to one of the greatest chapters in our lives, “I’m just window shopping Ferraris.”

It didn’t take long for me to start shopping myself, and he stumbled onto one car which was seemingly too good to be true. Everything about the car looked perfect and the price would be alien in today’s market. Naturally, over dinner I decided to show him Doug DeMuro’s video on the car. Which car am I alluding to you may be wondering? The car in question was the Ferrari F430, the last single clutch mid-engine V8 ever to leave Maranello, which also was the first production Ferrari to use the same computer modeling as the Formula 1 team. Safe to say Doug did a 10/10 job selling the car because we went to go and look at the car the next day. I still have video footage of the first time we started the car at the dealership, a euphoric moment which would mark the beginning of a new era. Seven days later on March 30th, 2019, we took delivery of the car. I will never forget as my Dad and I were driving down North Hollywood Way and we heard the burbles from the flat plane crank V8. The valved exhaust system opened at around 3,000 RPM and we both turned to each other at the same time, baffled by the beast which my dad had just bought.

My dad’s is Grigio Silverstone over a black interior with the F1 gearbox, an absolute gentlemen’s spec which plays perfectly into the carbon fiber interior accents. My Dad and I always joke that Francesco must have had some good pizza the night before because the amount of flake in the paint is absolutely breathtaking when sitting next to other cars of the same color. This particular V8 is quite special, however. I mentioned the term “flat plane crank” a little earlier and now it’s time for a little engine lesson. A flat plane crank engine has a 180-degree configuration that creates a higher pitched note and faster revving engine, which are also most commonly used in race cars. That’s because cross plane crank engines have a 90-degree configuration, rev more slowly, have a lower pitched note, and also provide less vibration. The particular flat plane crank which is featured in the F430 produces 490 horsepower and 343 pound feet of torque.

However, enough about the car because while I could rant about facts and figures all day, this is the story of my Dad’s car and our journey with the FCA SW Region. We were first introduced to the club whilst out for lunch at Good Stuff in West LA. Peter Lund, currently Chairman of the Board SW Region, saw our car in the lot and spotted my Dad wearing a Ferrari hat inside the restaurant. He came inside and introduced himself, telling us that we should join the club. My Dad and I were thrilled by the notion of having other enthusiasts to share the road with and as they say, the rest is history. Countless events and stories which I could recount end over end in great detail and memories which will last me a lifetime have been created. This time however, I would like to highlight a personal favorite event, one which has become a staple in my life - the Friday lunch runs up to Malibu put together by Shawn Dutton. I promise you all, it has nothing to do with my love for Mulholland Drive or the gorgeous coastal views or the tremendous food or the great company. It is always a thrill to be a part of a pack of exotic cars, mostly Ferraris, going up the coast of California on a Friday afternoon. It feels like being part of a movie and as a young teenage car enthusiast, you feel like you’re on top of the whole world.

We’re more than lucky to have these wonderful roads right in our backyards where you can experience the passion which went into building every single Ferrari ever produced. That has to be one of my favorite parts, the fact that when you see a Ferrari, it just radiates red, white, and green. The Italians make sure that when you see their cars, you know who produced them. Unmistakably beautiful, simply awe inspiring, and utterly jaw dropping, it’s the type of car a little kid could look at and spend their whole life working towards. All in the hopes that one day a little kid like they once were, looks at their car, beginning the cycle that can begin all over again. Why so specific? Well I looked at these cars as a very little kid hoping the same thing. At 17 I’m still a kid, but now I hope to inspire kids just like myself who love anything with four wheels that could wake you up from city blocks away. My passion for cars has always been my driving force, one which has steered my life and paved a path for me to follow. Sounds which make your hair stand up, looks which you could get lost in for hours, and the scent of gasoline and burnt rubber overwhelming all your other senses.

I have my own story to tell as an enthusiast, but the purpose of this story is to simply exhibit my pride as an Italian, as a Ferrari “owner”, and as a car lover. If nothing else I would hope that my excitement could motivate you to just go and look at your car, maybe take it for a drive, give it a wash, or simply serve as a reminder that it’s never just a car. It’s a place where we showcase our love for cars to the world around us in the hopes of inspiring others to keep pushing towards the same dream we already achieved. *SF*



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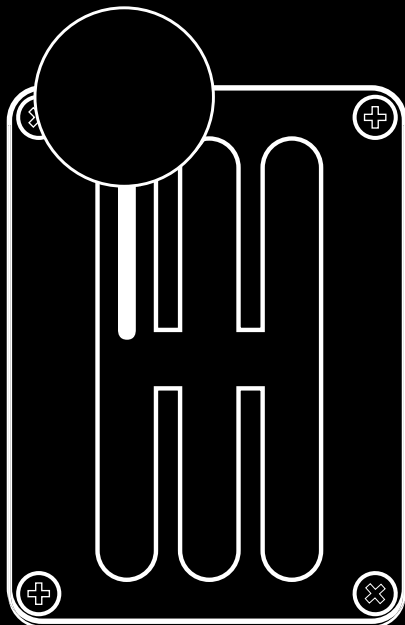


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# Every Testarossa Has a Story

WORDS Lorraine Yapps Cohen | PHOTOS Michael Berger, Burton Johnson, David Lee, Robert Medawar



Ask any guy about his Ferrari and he'll tell you volumes about what's under the hood. Ask any guy with a Testarossa and he'll tell you that his emotional start button is on "ON" already, with a lasting love for more than what's under the hood.

testarossa

To test that premise, we asked a few Testarossa folks in the Southwest Region of the Ferrari Club of America (FCA) about their cars. As the interviewer, I began the conversation with the imperative "tell me about your Testarossa" rather than asking a question, to which I first got the blurt "I love it" from Burton Johnson before the imperative got out of my mouth! Other owners answered as quickly, giving their own spin on the depth and direction of the emotive responses to their Testarossas. I took joy from initiating a conversation with these fellows about their Ferraris minus the tech talk and citation of specifications that typically occur.

Maranello introduced the first factory Testarossa in 1984. Not long after did the Testarossa come into the public eye when a pair of delicious detectives in a late 1980s TV series called Miami Vice showed up in a white Ferrari. The two crime stoppers – acting as James Crockett and Ricardo Tubbs -- got the nation's attention while gluing people to the TV screen to see the handsome, eye-popping, crime-stopping, Vice Squad duo doing their thing to nab the bad dudes in a seriously gorgeous Testarossa, as white as winter snow where there never is any, ever. Each of our Club members opted for the red/tan combo for their Testarossas, playing it more traditionally for the car of their dreams than the vice squad would for chasing drug dealers in Miami. "I feel like a movie star" blurted Burton Johnson again on the choice of his car. "It's something about the nostalgia," he said in a revelation showing that TV and the 1980s, indeed, had some local effect, which still exists to this day. So, is it the car, the color, the style, the strakes, the stardom, or what?

Miami Vice also brought sexy unbuttoned pastel shirts, white suits, and no-socks wardrobes for men to delight the women watching the show. Maybe the men watching lamented why boring "business casual" still prevailed in their own workplace wardrobes without a Ferrari ever offered as the company car. Happy to admit private ownership, FCA Club member, Michael Berger, still drives his 1992 512 TR to work when it's not on loan to the Petersen





Museum or on display at The Vault in the Maranello Masterpieces exhibit. "It's practical. It feels like myself. It's my soul. And everybody likes that car." With longevity in mind, Michael stated "I'll keep it till I die" while speaking with truth of his Ferrari as its original owner for 32 years already.

From its beginnings, Testarossa got everybody's attention, from one's head on down, as the real star of Miami Vice for the obscenely stunning car that hit the chase scenes running flat-out fast, without so much as an iota of bad-shocks body sway or rear end spinning out. Testarossa became a household word for the young, the old, and everyone in between watching the show while stirring up every emotional response imaginable among the viewers. The show stood as the sexy stimulant of TV screens for six years in a row, and the car wasn't nicknamed the "Testosterossa" for nothing.

Arising from that unavoidable thought, Testarossa exists indeed as one sexy-looking car, no doubt whatsoever. With his 1987 first-version Testarossa did club member David Lee admit his difficulty in articulating just what drove him toward the Testarossa, but the thought eventually came out: "It's the curves." That remark heated the wires in the phone lines such that I could feel his blush through the receiver. But, it had to be there from the times his early passion for cars reached its pinnacle in Ferraris to the time when he finally afforded a Testarossa. "It has a presence....that wide rear end." No Ferrarista in her right mind could disagree with that.

While the FCA Southwest Region covers an enormous area, Testarossas grace its territory with the special camaraderie of FCA Club membership. One such member, Robert Medawar, hosted an FCA event in one of his retail jewelry shops when twelve years ago he purchased a 1988 Testarossa from one of his customers, a doctor with stage 4 cancer. With health issues of his own, Robert and the doctor became good friends, supported one another personally, and while the doctor passed on, the Testarossa remains with Robert in its original condition. No doubt, the car will remain so in reverence to the good will it brought to the two men. Amen.

With that as your author here, there's nothing more beautiful I have to say in recounting the beloved chronicles of some incredible Testarossas belonging to members of the Southwest Region's FCA. May their stories live on in the perpetuity of the marque. *SF*







# Ferrari Racing Days

Images of Ferraris at WeatherTech Raceway Laguna Seca earlier this summer.

PHOTOS Tex Otto



SF80H	
ENGINE	
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TOTAL DISPLACEMENT	
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0-100 km/h	
2.9 s	
0-200 km/h	
7.5 s	
UNDER DEVELOPMENT	





# **WE WANT YOU**

## **TO VOLUNTEER WITH YOUR FCA SOUTHWEST REGION**



### **There are many ways to get involved:**

- **FCA-SW Board of Directors Elections this December:**  
Minimum one year of FCA membership required.  
Directors serve for a 2 year term and are expected to organize 2-3 Club events per year for a Board position.  
**Applications available now.**
- **Be an Event Organizer:**  
Do you have a great idea for a new Club event? Work with a current Board member and bring that vision to reality.  
We are always looking for new events for our Membership to enjoy.
- **Volunteer to help with an existing Event:**  
We are always looking for Club Members to help with existing events. It's a great way to learn what's involved and "get your feet wet" on event planning.

For more information, contact Bruce Leeds at [peggynbruce@msn.com](mailto:peggynbruce@msn.com).





# WELCOME NEW MEMBERS!

We look forward to your participation at FCA Southwest Region events!



**Mike Rozenblatt** Manhattan Beach  
**Jay Todisco** Dana Point  
**Thomas Charles** Anaheim  
**Leo Shochat** Los Angeles  
**Lawrence Ruiz** Chatsworth  
**Charlie Budenz** Menifee  
**Andre Mercier** Agoura Hills  
**James Wilcox** Santa Ana  
**Elizabeth Goldberg** Pacific Palisades  
**Alexander Almansky** Tarzana  
**Edward McAllister** Westlake Village  
**Ryan Schultz** San Diego  
**Franklin Taylor** Playa Vista  
**James Selevan** Laguna Beach  
**Kyle Wilder** Corona  
**Michael Canepa** Sun Valley

## FERRARI CLUB OF AMERICA SOUTHWEST REGION

# POLICIES

**Publishing Policy** The *Sempre Ferrari* magazine is a publication and copyright of the Ferrari Club of America Southwest Region (non-profit). Postage is paid in California. Its purpose is to provide timely notification of club events and deliver information beneficial to members and enthusiasts of Ferrari.

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Please refer to adjoining Material Deadlines for submission dates. Email outline of submission materials to the *Sempre Ferrari* editor to obtain an upload link for high resolution/uncropped images.

**Address Change** Contact FCA National Membership Chairperson at [www.ferrariclubofamerica.org](http://www.ferrariclubofamerica.org).

**Missing Sempre Ferrari** Please contact Shawn Dutton, Membership Chairperson: [shawdut@yahoo.com](mailto:shawdut@yahoo.com).

# ADVERTISING

## **Sempre Ferrari Commercial Advertisement Rates** Color per issue:

\* Long Term commitment required.

Magazine trims to 8.5" x 11"  
 Bleed adds .125" to trim on all sides

Ad Placement	Artwork dimensions	Color
Full Page - Inside front/back cover*	(8.5"w x 11"h)	\$450.
Full Page - full bleed	(8.75"w x 11.25"h)	\$450.
Full Page - inset	(8"w x 10.5"h)	\$450.
Outside back cover* - inset	(8.25"w x 8.25"h)	\$450.
Outside back cover* - bleed	(8.5"w x 8.5"h)	\$450.
Half Page Horizontal - inset	(7.5"w x 4.75"h)	\$225.
Half Page Horizontal - bleed	(8.5"w x 5.5"h)	\$225.
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Quarter Page - inset only	(3.75"w x 4.75"h)	\$175.
Business Card	(2" x 3.5")	\$100.
Business Classified	40 words maximum	

## **Material Deadlines**

January-February issue	December 1st
March-April issue	February 1st
May-June issue	April 1st
July-August issue	June 1st
September-October issue	August 1st
November-December issue	October 1st

*Sempre Ferrari* rate card is available online at [www.fca-sw.org](http://www.fca-sw.org).

Prices are based on artwork supplied per required specifications. Extra charge for art fees. A check made payable to The Ferrari Club of America must accompany all ad submissions. For placement contact - Leon Palassanian Advertising Chairman | 310) 340-9410 | [Lpalassanian@yahoo.com](mailto:Lpalassanian@yahoo.com).

A free classified section is available as a service to FCA Southwest Region members for brief ads for cars, parts, and/or accessories relating to the marque. Ads will run for one issue. Ads for services and ads containing long lists of cars and/or parts will be considered commercial.





# CLASSIFIED ADS

Buy, sell, or trade your automotive related items with a fellow member who loves this stuff as much as you do.

## FERRARI CARS / PARTS / ITEMS WANTED & FOR SALE

### Ferrari For Sale - 2015 458 Speciale:

15k miles, all service records, Rosso Scuderia with black racing stripes. Black leather and cloth racing seats, red trim. Fully loaded with lots of extra carbon fiber. This is the last of the naturally aspirated specialty Ferraris. Awesome car. Always garaged. Asking \$575,000.00. Contact Kenny Lombino - 310-339-8657 (CA). (07/24)

### Ferrari Banners For Sale:

1995 355 intro double sided banner - 93 inches long by 44 inches wide, artwork by Chuck Queener - \$300. 1997 550 Maranello intro single side, 90 inches long by 24 inches wide - \$150. Rodeo Drive Ferrari 60th anniversary in 2014, double sided, 10 feet, 6 inches long by 44 inches wide - \$300. FCALA 2002 Annual Meet single sided 82 inches long by 24 inches wide - \$100. I also have an old logo FCA SW Region banner 94 inches by 60 inches - make offer. These make great garage art as they are pretty long! Wally - 714-269-2929 or wallyclark7@gmail.com (07/24)



## FREE AD FOR FCA MEMBERS! CONTACT:

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## LA HOLIDAY PARTY AT THE MAGIC CASTLE

Saturday, December 7, 2024



Details will magically appear soon.  
Jim Bindman - cool4re111@gmail.com





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