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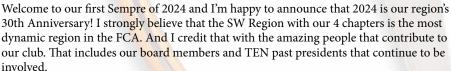




President's Message







To celebrate our 30th Anniversary, we will have two major events this year, our 12th Annual Concorso Ferrari Car Show in Old Town Pasadena in May, and our 30th Anniversary Picnic in June in Palos Verdes.

This issue is packed with wonderful articles including Jim Hunter's report on our Corse Southwest Track Day at Willow Springs. Bill Makepeace highlights 4 events: Concorso Italiano, the Quail, Casa Ferrari and Pebble Beach.

Speaking of car shows, read about David Pham earning 6 trophies in 11 days!

Head to the Beach and read about our Long Beach Yacht Club event by Jim Hunter, Shawn Dutton and Tom Manchester. Then travel 2558 miles west to Honolulu and read Louis Fung's report on the Hawaii Chapter's event to celebrate new Chapter President Gil Diaz.

Frank Mandarano describes the start of the Coachella Valley Chapter's season, and Peter Lund complete's this outstanding issue with a report on our Tip to Toe Wine Tour of Italy!

In our recent issue congratulating award winners at our 2023 Concorso, we realized we omitted one award winner. So I want to officially congratulate Traci Hunter on her Gold Award for her beautiful 2000 Grigio Titanio 550 Maranello!

Finally, I want to welcome new members and hope to see new members and "old" members at events this year.

See you at upcoming events!

Jim Bindman

President/Director

Ferrari Club of America - Southwest Region



DIRECTORS/CHAIRPERSONS

Our thanks to these dedicated enthusiasts who provide opportunities for our club members to share our passion of Ferraris.



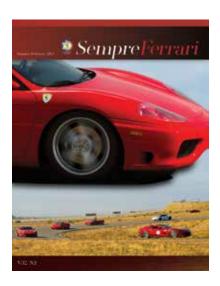
- Bill Makepeace Vice President/Director | 562) 745-5499 | billsteves@aol.com 550 | Photography/Mullin Museum/Santa Anita/Rancho Los Alamitos/Chino Air Museum
- C Peter Lund Chairman/Director | 310) 766-1600 | plund85@gmail.com F355 Spider, 612 | In Your Area West LA to Malibu Lunch Drive/Camp Pendleton/LAPD/CPR
- D Rex Gephart Treasurer/Director | 310) 422-2336 | gephart.rl@gmail.com 458 Italia | Best in Show/Virginia City Hillclimb
- E Holly Franke Secretary/Director | 310) 702-5715 | hollyin310@gmail.com California | FCA SW Region's 60th Anniversary Dinner
- F Shawn Dutton Membership Chairman/Director | 619) 318-4600 | shawdut@yahoo.com 360 Modena, 458 Italia | In Your Area West LA to Malibu Lunch Drive
- G Jim Hunter Track Chairman/Director | 323) 252-0909 | jim@flat-12.com 308 GTSi | Photography/Fast Cars Open House/K1 Karts
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FCA SOUTHWEST PAST PRESIDENTS

Judd Goldfeder 1994-1996 Tom Brockmiller 1996-1997 Wally Clark 1997-1999 Mary Landon 1999-2001 Bill Inglis 2001-2003 Murray Cogan 2003-2005 Walter Meyer 2005-2007 Doug Prestine 2007-2009 Tex Otto 2009-2011 Diane Peterson 2011-2013 Peter Carniglia 2013-2014 Bruce Leeds 2014 Kenny Lombino 2014-2016 Richard Kidd 2016-2018 Iim Bindman 2018-2020 Peter Lund 2020-2022

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Willow Springs Raceway
- Tyler Perez

Online Event Information & Registration

www.fca-sw.org

FERRARI CLUB OF AMERICA SOUTHWEST REGION ESTABLISHED 1994

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Go to **www.fca-sw.org** for the latest FCA Southwest Region events!









Due to the ever-changing environment, timely email announcements will be sent to members on upcoming events and/or a change of schedule of an existing event. We hope all members and families are safe during these challenging times, and we look forward to seeing you soon. - FCA Southwest Region Board.

March 29, 2024 | Friday

Corse Southwest - Track Day at Willow Springs Rosamond, CA

CORSE SOUTHWEST focuses on education and provides Ferrari owners an immersive instruction environment. Participants will safely explore the performance of their Ferrari, within the boundaries of each individual's personal comfort zone, and learn the skills necessary to build upon a solid foundation. With increased peace of mind and confidence, participants will be able to extract more complete enjoyment from their Ferrari whether at the track, on a casual weekend getaway, or on a club drive. For more information or questions please contact:

Jim Hunter - jim@flat-12.com.

April 07, 2024 | Sunday

Tour of the Bruce Meyer Car Collection Museum Beverly Hills, CA

We are very fortunate to be invited to one of the world's coolest private car collections! FCA member Bruce Meyer has invited us to visit his collection on Sunday morning, April 7th. Besides the amazing and significant cars, Bruce will provide some great stories from his 50+ years of collecting. After our morning tour, we will all drive a few minutes to Fogo de Chao Beverly Hills Brazilian Barbeque for a WONDERFUL buffet lunch.

For more information or questions please contact:

Jim Bindman - cool4re111@gmail.com.

April 14, 2024 | Sunday

2nd Annual OC Spring Drive & Lunch South Orange County Area

Members will meet at Parkview Center Starbucks - University Park in Irvine at 9:00 am. At 9:30 we will depart and drive through Lake Forest, Mission Viejo, Rancho Santa Margarita, Rancho Mission Viejo and ultimately to San Juan Capistrano for our lunch destination: Tannins Restaurant & Wine Bar. For more information or questions please contact:

David Pham - dportho@pacbell.net, & Todd Iwata - toddiwata@gmail.com.

April 26 - April 29, 2024 | Friday - Monday

Driving Trip to Zion National Park Zion National Park / Bryce Canyon, Utah

An incredible scenic trip through Mesquite, NV, Zion National Park, staying at the magnificent Zion Lodge. On Sunday after breakfast, we will be going on a Private 1 hour Narrated Tram Tour with the rest of the day to spend as you wish (some amazing drives around the park). That evening we will be having dinner at Dulivia Ristorante Italiano.

For more information or questions please contact:

Steve & Joann Landaker - jslandaker@verizon.net.

May 05, 2024 | Sunday

Concorso Ferrari Colorado Blvd., Pasadena, CA

To celebrate the 30th Anniversary of the Southwest Region of the FCA, we are returning to Old Town Pasadena for our 2024 Concorso Ferrari. Approximately 90 Ferraris will line up along the main two block section of world famous Colorado Boulevard between Pasadena Avenue and Fair Oaks Avenue. Current Ferrari Club of America membership is required to exhibit. Cars will be selected at the discretion of the Selection Committee and by application date.

For more information or questions please contact:

Jim Bindman - cool4re111@gmail.com.

PETERSEN

Second Saturday Every Month FCA Southwest Region

Board Meetings

All members welcome! 6060 Wilshire Blvd. at Fairfax Los Angeles, CA 90036





SAME-DAY SHIPPING

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A Third Sunday Each Month | The Lakes in Thousand Oaks | Thousand Oaks | 9-11 am
Piazza GranTurismo is hosted by Ferrari Westlake/Ferrari Los Angeles Service. Combining high performance
with a relaxed setting, PiazzaGT is a way to experience elegance, sophistication and passion for luxury
automobiles. Ferrari Corral parking and complimentary coffee and is open to all exotics and fine vintages.
LOCATION: The Lakes at Thousand Oaks, 2200 Thousand Oaks Blvd., Thousand Oaks 91362

HOST: Ferrari Westlake PiazzaGT | 888) 459-7720 | events@ferrariwestlake.com | piazzagranturismo.com



B Last Friday Each Month | West Los Angeles to Malibu Lunch Drive | 11:30 am
We meet in Brentwood at 11:30 am on the last Friday of the month (except December) for a drive up
the coast along PCH to a restaurant in Malibu for lunch. The only cost to join in is the cost of your lunch.
Advance registration is requested to ensure sufficient parking.

LOCATION: West Los Angeles area. Contact Shawn for details. HOST: Shawn Dutton | 619) 318-4600 | shawdut@yahoo.com



C Third Sunday Brunch | Orange County | Tustin | Gathering 8:30 am, Seating 9 am
Our new gathering will meet at the 17th Street Grill, 17320 17th Street in Tustin. Ample Ferrari parking and excellent food. To ensure a spot for everyone, please RSVP Scott Resley via text to 714) 604-7712 by Friday, so he can advise the restaurant on the size of our group. See you there!

LOCATION: 17th Street Grill, 17320 17th Street in Tustin. Contact Scott & Kathlene for details. HOST: Scott & Kathlene Resley | 714) 604-7712 | skres80@gmail.com



D Third Saturday Each Month | Central Coast Area | Northern or Southern Locations | 9:30 am We're starting our monthly In Your Area Gatherings to see where people want to join up. The location will alternate between a northern point around Paso Robles or SLO and a southern point around Santa Barbara. Contact Sam Burg for more information.

LOCATION: Alternates between a location on the southern part of our chapter and a northern location. HOST: Sam Burg | Central Coast Chapter | way2fastt@comcast.net



E First Saturday of Every Month | Rolling Hills Estates | Promenade on the Peninsula | 7-9:30 am Peninsula Cars and Coffee. Top deck of parking structure. Enter on Indian Peak Road.

LOCATION: 550 Deep Valley Drive, Rolling Hills Estates, CA 90274

 ${\sf HOST: Keith Inouye \mid PenCnC1@gmail.com}$



Every Thursday Lunch during the winter season | La Quinta | Coachella Valley Chapter | 12 noon-2 pm Weekly lunches during the winter season November - May. Please RSVP your attendance. LOCATION: "The Slice" 46-660 Washington St #8, La Quinta, CA 92253 RSVP CONTACT: Bob Daddio | 760) 578-8446 | robertdaddio49@gmail.com



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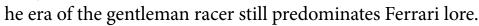


Corse Southwest

Re-Imagining the FCA's Track Day Program

WORDS Jim Hunter | PHOTOS Ion Beroiz & Tyler Perez





Tossing an overnight bag into the boot, driving a considerable distance to the circuit, crudely painting whitewash numbers on the bonnets and doors, taping up headlights, and hitting the track is a spirit that still burns brightly for many behind the wheel of their Prancing Horse.

The Ferrari Club of America has long endeavored to immerse the enthusiast in the Ferrari experience, where shared passions create indelible memories and long-lasting bonds.

A key aspect of the Ferrari ownership experience remains inherent in the DNA of the cars we enjoy today is a celebration of the pedigree that spawned the mantra that the Ferrari that won on Sunday was sold on Monday.

Track days are not unique, but Ferrari-centric track events are rarely seen outside the factory's Corse Pilota program. CORSE SOUTHWEST is an opportunity for the FCA to offer an introductory program for track activities, prioritizing education and promoting camaraderie via the shared, social nature of shared experience.

CORSE SOUTHWEST offers members an affordable way to get on track with fellow Ferraristi, without the downsides that can accompany standard track day experiences populated with disassociated participants.





The expressed goal of the program is education, and providing members an opportunity to expand their command and confidence behind the wheel of their Ferrari, whether they are on track or street. There is no question that the benefits of this program will increase one's enjoyment of club runs, whether they are canyon excursions or on city streets.

The program offers perks over most track day experiences, with an elevated catered lunch, and all-day coffee, snacks, and beverages.

On Friday, November 17, we kicked the program off at Willow Springs' freshly resurfaced STREETS OF WILLOW technical track under gorgeous skies and cool temps.

This initial event was made possible with the assistance of two track and Ferrari competition vendors in our club's family, Chris Carel's FAST TOYS CLUB, and Mike Sage and Ryan Negri of R3 MOTORSPORT. FAST TOYS served as our Track vendor, while R3 brought out a 488 Evo Challenge Car for hot lap ride-alongs, giving our members a taste putting a modern Ferrari competition car through its paces on the tight, winding STREETS OF WILLOW track.

The day offered opportunity to two separate run groups, the first being a beginner or novice group which offered driver instruction. The second group consisted of our more experienced track day runners, and this advanced group enjoyed the standard open-track approach for their sessions.



Our participants across both run groups benefited from having 3-time Euro FIA Touring Car Champion, former ABARTH factory driver, and FCASW member Ed Swart on hand to offer guidance to anyone seeking insight into improving their technique. Ed has been very active in VARA, the Vintage Auto Racing Association, so he brings a wealth of experience from his professional driving career to continued participation in vintage racing to bear.

Chris Carel's FAST TOYS CLUB, one of several track day vendors that we hope to partner with moving forward, put together a great team of instructors and managed the event with Willow for the club.

Commenting on the day, Chris said, "It was the first Beginner day we organized for the FCA and it was a success! Participants learned how to safely drive their Ferrari on the race track. Everybody was able to improve their driving skills and by the end of the day, everybody left with a big smile on their face!"

Chris' sentiments were consistently reflected in several responses, none the least being those of Ion Beroiz, who participated in the Beginner program. "Overall, it was a blast, and an incredible and exceptionally well-organized event. I had the opportunity to meet new members and engage in meaningful conversations with everyone, sharing thoughts on the track, cars, and our passions. I particularly enjoyed the ample number of track sessions throughout the day. It allowed plenty of time to hit the track, find your flow state, and truly experience the thrill of driving on the track."

"I even had the chance to hop into some of my fellow members' cars and compare the driving experiences, from the mid-engine V8 to the front-engine V12, and so on. The location was stunning, and the timing of the event was perfect. "On our way back, I opted for a canyon drive with Dario, navigating the twisty canyon roads through Bouquet Canyon, Vasquez Rocks, and Little Tujunga as the sun was setting."

David Dunn, Co-chair of the West LA Monthy Drive the first Saturday of every month with Alex Callay, came out for the day in the Advanced Group. "I thought the event was fantastic! I enjoyed the opportunity to get a ride in the 488 Evo Challenge Cup car for a few laps. It was awesome how many people brought a Ferrari and there were many first timers. Having an instructor ride with me for a few laps was very helpful. Lunch was very delicious. I was the last to leave."

FCA Board Co-organizer and FCASW Membership Chair Shawn Dutton noted, "The training sessions were well attended, especially by the novices who really appreciated it. All four instructors were kept continually busy by both novice and advanced members. The instructors either rode along as a passenger or drove the car, demonstrating hands-on, to newbies what their cars are capable of, and how to drive on a track. Advanced drivers learned how to improve their driving skills even further. This part was a hit."

Shawn also commented that of the 19 total cars participating, 12 were Ferraris, a nice turnout indeed. The 488 Evo Challenge ride-alongs were a big hit, as was the fact that the track never felt over-crowded. Everyone did a great job adhering to track protocol and the event was incident-free, as intended.

We would like to encourage our FCA SW membership to take advantage of the next CORSE SOUTHWEST event on March 29, when we will take our Ferrari-centric program to BIG WILLOW.

Mega-thanks to those who made our kick-off event a big success, and we'll see you at BIG WILLOW in the spring! SF







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My 6 Trophies in 11 Days

A rewarding August of travels with their 308 GTS

WORDS David Pham | PHOTOS David Pham & Jim Hunter

uote from Ferris Bueller's Day Off, "Life moves pretty fast. If you don't stop and look around once in a while, you could miss it."

Well, it happened to me pretty quickly. I showed one car at two major FCA Concours in August of 2023. I won 6 trophies in 11 days.

Here is my story.

VINTAGE CONCOURS

When I was a cash poor dental student in Dallas, I sought out as many science research competitions as I could. My wife and I were thus able to enjoy all-expense paid trips as I was chosen to represent my dental school. I won competitions at the local, state and national level. We attended fancy award dinners, stayed in nice hotels and I even had my picture taken with the dean. This competitiveness has been in my blood ever since! A few- ahem- years later, as a practicing orthodontist, I now have the chance to use my talents & skills with my hands to work on minute details. My eyes have been honed to pay attention to symmetry and harmony of the teeth and face. These skills definitely come in handy when I work on the fine details in restoration of my Ferraris.

The car here is a 1985 Ferrari 308 GTS Quattrovalvole. It was the last production year of the 308. It came from the factory with the strikingly unusual paint color called Prugna, which means plum. I've owned it for 7 years and have worked on almost everything on it except the major engine work. It has been Classiche certified by Ferrari of Newport Beach and was provided with a red book.



DAY 1 (August 19th, 2023) Concorso Italiano - Seaside, CA | Awards: Platino and Preservation

The Ferrari judging was organized by the FCA Pacific Region. Our Prugna was judged and awarded with a Platino trophy and the big surprise Preservation Award. My wife and I were blown away that our Prugna was selected for the Preservation Award over the entire field of Ferraris. We got to drive our Prugna twice to the podium to receive the awards. The Pacific Region volunteers worked hard to make this event a memorable one. After the award ceremony we drove our Prugna to the Barnyard Shopping Center in Carmel-by-the-Sea to celebrate our win with our friends.

DAY 9 (August 28th, 2023) FCA Annual Experience Field & Driving Concours - Bend, OR | Award: Platino

Like other competitors, I spent months preparing for this FCA national event. We live in Orange County, Southern California and it is nearly 1,000 miles to Bend Oregon. Since we were towing our Prugna ourselves, the entire trip was dependent on our Ram truck and the enclosed car trailer. They were serviced and checked out thoroughly to verify roadworthiness.

After Monterey car week, we trailered our Prugna to our vacation home in Cottonwood (near Redding, CA) 80 miles south of the Oregon border. We left the truck, trailer and Prugna safely behind our locked gate and flew back to Orange County from the Sacramento Airport. I had 3 full days of patients to see before heading back to Northern California. Unfortunately, it would be a solo trip as my wife's company was being purchased & she was unable to take time off to join me. I made it back to Bend with my truck, trailer and Prugna two days before the concours.

I got up early the morning before the day of the Concours to clean my Prugna using the limited resources at the hotel's parking lot. After Monterey Car Week, the Prugna was definitely in need of a good cleaning. I volunteered for the FCA Annual Experience Registration Desk later that day. I had signed up for the earliest shift beginning at noon so I would be able to attend the exhibitor seminar. I was also invited to the judging seminar which was held that afternoon at the hotel's convention center.



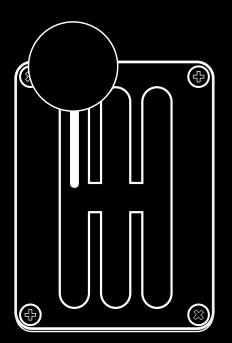
Last August, wildfires in Northwest Oregon negatively affected the air quality. The air in Bend started out clear in the morning, but became smoky by the afternoon when the wind shifted. It was no different on the Concours day. The chilly morning became smoky and mid 90s by the afternoon. The Concours was held at a member's exquisite home which resembled a beautiful golf course complete with a large lake. I was awestruck in seeing so many extraordinary old and newer Ferraris staged throughout the property. I believed this was the first time a FCA AE Concours was held at a private residence.

Our Prugna was in Class 3 which consisted of 308s, 328s, 348s, 355s and Challenge Cars. The Prugna was the first to be judged by a team of four judges. The judging went well without any mechanical failures or problems. One of the judges was especially excited to see the Schedoni luggage that I included with my Prugna. I have owned this luggage set for three years since taking ownership of the car. The set was custom made by the Modena-based Italian leather company, Schedoni, to fit into a Ferrari 308's trunk. This exclusive luggage originally made for all models of Ferrari started with the Ferrari 308. The Schedoni company still manufactures luggage luggage for all the newer Ferraris. The judge commented that this vintage luggage is rarer than my 308.

It was no surprise that the Prugna won the Platino Award. Immediately after I drove up to the stage to receive the award, I was directed to another area nearby for the Coppa Bella Macchina Competition (CBM). I had applied for this competition at the beginning of the FCA AE registration period. Due to limited time and judges there were only 25 cars allowed in this competition. A car must win Platino in order to participate in the CBM test. The CBM test is an eleven page open-book test. All rules and test requirements are included in the booklet. It covers the owner's identity and the car's documentation. The remainder of the test covers pass or fail tests for the exterior, interior, engine static test, three or five mile test drive, post test drive and inspection. This booklet was written to cover both old and newer Ferraris. Once accepted as a CBM participant, you are issued this booklet several months in advance to allow the CBM participants to prepare. Months prior to the Concours, I received multiple emails from the CBM chief judge, Duncan McPherson, making sure I understood all the rules. The CBM competition is like the Olympics of Ferrari Concours. A car must pass all the tests in this eleven page booklet. Should any one problem develop during the test, the owner will have no more than 60 minutes to fix that problem.

The CBM test was the most intense portion of the concours. We CBM contestants arrived in our pristine Ferraris ready for the thrilling challenge. The judges looked less threatening as they arrived in their golf carts. My judge was a gentleman from Houston, Texas. After a polite introduction, he shook my hand, collected my paperwork and initiated the test. My Prugna excelled through all the tests until it hit a dreaded glitch with the windshield washers. One of the two windshield washer nozzles, the driver's side, began spraying fluid over the top and not on the center of the windshield. This previously perfectly functioning nozzle must have gotten jarred sometime during my 1,000 mile trip from my Orange County, CA home. Judge Grady noted that this malfunction would be considered a fail, but per regulations I would be allowed one chance to correct it. I remained composed and immediately grabbed a flat head screw driver from my tool bag. This was a big moment, either make it or go home. I tweaked the nozzle 2mm clockwise to direct the spray downward. I then squeezed the lever and this time the spray of the water hit the desired center area of the the windshield. It took less than 1 minute as I was timed by Judge Grady. I was ecstatic and relieved. Judge Grady gave me a thumbs up and went on with the driving test. Whew! The Prugna was then judged on acceleration, gear shifting, braking, AC operation, and odometer correction among other criteria.

I didn't think a big Texan like Judge Grady would fit into the 308 passenger side, but the snug Italian fit was just fine. During the directed driving portion of the exam, we inadvertently took a wrong turn from the directions given by the chief judge, so instead of three to five miles we drove for over eight miles. To make it even more interesting, there was an unexpected speed trap (black/white SUV) at the beginning of the road test. We paid close attention around every turn taken thereafter. It was a warm afternoon in the mid 90s and still smoky. Nearing the completion of the driving test on the way back to the CBM testing site, there was a fellow 308 CBM contestant who had blown a radiator hose and was spewing radiator fluid all over the road. This unfortunate occurrence was less than five minutes away from finishing the CBM test. Mine was the last car to return to the CBM test site. Chief judge Duncan McPherson greeted us and signed off the judge's score sheet. My Prugna got a pass. What a relief! I had finished the CBM! Later, I was told by one of the judges that only eight cars finished the CBM competition out of the original 18 entrants.



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Since the most intense part of the CBM competition was over, it was time to have some fun! That night, I attended the FCA Night at the High Desert Museum function which included outstanding food and music. I was beyond exhausted but it was great to see friends and especially to meet Derek Bell (Ferrari driver) there at the museum.

The next day, Tuesday, August 29th, I chose to forgo the drive to Oregon Raceway Park (ORP) since I had enough driving (4-6 hours round trip from the hotel). Instead, I did the pleasure drive with my Prugna to the Painted Hills State Park which was a shorter drive. One thing I learned in the past while driving the 308 with no co-pilot was to keep up with the group leader as much as possible. With no F1 paddles, I had to shift gears in the 308. There was no time to look at the map or instructions. It was a thrill chasing the group's leader, a 1997 Diablo Lambo Spider and an F458 in front of me. From time to time, some entering trucks slowed the leaders down and allowed me to catch up. We drove over 120 miles of beautiful, twisty back roads of Oregon high desert country. After exploring and taking pictures of the spectacular Painted Hills State Park, the group stopped in a nearby town called Mitchell for lunch. I had the pleasure of sitting at the same table as the past FCA president, Jim Meek and his wife, Peach. Other engaging table mates included the current FCA president Tom O'Riordan and his wife Ruth. It was informative to be seated next to the Meeks and the O'Riordans as they were chatting about upcoming club events. Ruth and Tom were also busy fielding phone calls in preparation for hurricane Idalia which was making landfall in a few hours in their home state of Florida.

The next day, Wednesday, August 30th was a relaxing day for me. I let the tour bus do the driving for the High Desert Excursion that was organized by the FCA. We went sightseeing to South Rock Park, Lava Lands, Lava Butte and had a delicious lunch and wine tasting in downtown Bend.

Day 11: (August 30th, 2023) Awards: Coppa Bella Macchina, Oustanding 3 Series Ferrari, Mauro Schedoni Excellence Award

This final night of a great FCA Annual Experience culminated with a reception, dinner and awards ceremony. The banquet dining room was beautifully decorated in Ferrari theme. There were projections of the FCA Cavallino logo on both sides of the stage. Once again, the organizers and the volunteers did a fabulous job to make the night extra special.

I was awarded 3 trophies: Coppa Bella Macchina, the Outstanding 3 Series Ferrari Award and the Mauro Schedoni Memorial Excellence Award. I had known that I would receive the CBM award, but the other two special awards were surprises and I was grateful for that. I found out later that the Mauro Schedoni Memorial Excellence Award comes with an additional prize. As the winner of this award, my wife and I are eligible for a Schedoni factory visit which will also include a private tour of their balsamic vinegar family production room and a tasting of their 107 years old balsamic vinegar! Bravo.

Looking back over my journey to Monterey Car Week and the FCA AE last August, I must say I am one of the luckiest individuals on planet earth. I got to see glorious parts of the US, including the Monterey Peninsula and the high desert country of Bend, Oregon. I made new friends from the US and Canada. I also met many wonderful volunteers from all over the US, the FCA Pacific Region and the FCA Northwest Region. And, best of all, I will cherish the 6 trophies that I won in 11 days.

It was an amazing annual experience! I hope you will join me at Lake Elkhart next year. Thank you. Grazie mille. SF





Concorso Italiano

A friendly day on the Monterey Peninsula



f you're reading this, then it's a safe bet you don't just like Italian cars, you might even just love them and Ferrari is probably your favorite Italian marque.

Concorso Italiano is an automotive extravaganza that showcases hundreds of gorgeous Italian automobiles at a beautiful venue overlooking Monterey Bay. The Italian exotic marques were well represented this year as well as the more humble makes. Every Italian marque from Abarth to Zagato was represented on the field of the Bayonet and Black Horse Golf Course in Seaside, California.

The Pacific Region of the FCA has teamed up with Concorso Italiano since 1992 to host the FCA-Pacific Region's Vintage Concours that adheres to the same judging criteria and standards as the FCA National Meet and the Cavallino Classic in Palm Beach, Florida. Many experienced Ferrari judges come from all over the country for car week and contribute to keeping the standards high at Concorso Italiano. An award here really means something, it's not a peoples' choice.

The beautiful setting overlooking the Bay and the consistent judging standards attracted over a hundred gorgeous Ferraris this year. The beautiful weather didn't hurt either. In addition to the cars on display, there were vendor tents with Ferrari related merchandise, food trucks for lunch, and best of all the many fellow FCA members, some old friends and some new ones, one has a chance to visit with on a day like this. The slogan: "come for

18 CONTINUED PAGE 20



Congratulations to our 2023 winners!



BEST OF SHOW 1967 Lamborghini Miura P400 Michael & Toni Weinreb



BEST OF FERRARI 1963 Ferrari 250GT Lusso Hoffman Hibbett



DOUG MAGNON AWARD 1997 Ferrari 355 Kevin Enderby

Plan to join us on Saturday, August 17, 2024!

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the cars but stay for the people" comes to mind. A big "Thank You" to Ferrari Silicon Valley for providing a hospitality tent with drinks and snacks plus comfortable seating.

The Ferraris were arranged on the lawn according to type. There was a nice selection of Enzo Era cars this year including a metallic blue 250 GT Lusso that was admired by quite a few members who thought it was the most beautiful color they had ever seen on a Lusso. There was also a Ferrari 412 P tribute car that was on display again this year with a little more progress made on this ambitious project. There was a nice selection of Dinos with both 246 GTs and also 308 GT/4s in a wide variety of colors. Modern Ferraris were also well represented and were arranged in colorful straight lines on the grass. It was an impressive sight.

There weren't only Ferraris on the field, but also there were many other Italian cars one rarely sees, if ever, that are seemingly commonplace at Concorso Italiano. That's what's so great about this show, it's the variety of autos on display, the great venue, and the people you meet for the first time or old friends that you meet up with again. Make sure to put August 17, 2024 on your calendar for the next great all Italian car show during Car Week. SF



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THE GREAT

FERRARIS

*thequal

The Quail A Motorsports Gathering 2023

An always impressive assembly of motoring



his year marks the twentieth anniversary of The Quail, A Motorsports Gathering known by most people simply as The Quail.

The Quail attracts some of the finest automobiles in the world to their annual concours on the lawn of the Quail Lodge and Golf Club. But it's not just beautiful vintage cars that attract visitors to this event, it's the new car introductions and the delicious exotic food from around the world that attract the crowds. It's so popular that one has to enter a lottery in order to purchase tickets to the event.

The Quail admission is all inclusive with all food and drink included. Each guest is greeted with a glass of Champagne when they enter the show. And what a delicious dining experience it was. The Peninsula Hotel Group's culinary team pulled out all the stops to provide a selection of delicious culinary delights from around the world. In celebration of the opening of two new Peninsula Hotels in London and Istanbul this year the Quail team prepared a sumptuous cuisine from these two cities as well as gourmet pavilions from Peru, the Caribbean, Singapore and Italy. There was truly something for everyone including signature cocktails from each food venue. There were also ice cream stands scattered around the field to satisfy any sweet tooth.

Despite the delicious culinary options available, the real reason most people are attracted to the Quail is the cars on display. There were quite a few new car introductions throughout the day as well as many vintage cars on the field. This year was the fiftieth anniversary of the introduction of the iconic 1973 Porsche Carrera RS with its





Casa Ferrari 2023

Featuring the racers of Le Mans

WORDS & PHOTOS Bill Makepeace



asa Ferrari has become a Pebble Beach Automotive Week tradition and consists of the Ferrari Procession and Concorso Ferrari that are free to the general public in contrast to a general admission ticket for Sunday at over \$500.

There's also Casa Ferrari itself, the "enclave" where Ferrari's best customers enjoy fine dining, a comfy place to sit, and a chance to socialize with fellow Ferrari collectors overlooking Concorso Ferrari on Pebble Beach's First

The Ferrari Procession is a chance to experience not just beautiful, exotic, historically important Ferraris parked on a lawn, but the public is actually invited and even given a map of viewing areas and a timetable, to experience these cars in motion. One can experience the sights and sounds of the perfectly restored Ferraris moving under their own power from the transporter parking area to their assigned parking areas on Pebble's First Fairway. It's also livestreamed if you are unable to attend in person.

This is Concorso Ferrari. It's a fantastic selection of historically important Ferraris all with a theme in mind. This year, the theme was: The Spirit of Racing. Enzo Ferrari had a lifelong passion for endurance racing that is still reflected in every Ferrari ever built. The carefully curated display of approximately seventy-five Ferraris reflected an aspect of pioneering track innovations and the evolution of these technologies in road cars. The field was divided up into three main areas.

CONTINUED PAGE 26





One display area was devoted to displaying the cars in Ferrari's XX Programme. It's part of Ferrari's Corse Clienti program where special customers can participate in private track events with either retired Formula 1 cars or participate in the XX Programme. In 2005 the XX Programme began as an experimental program in which road going Ferraris were modified to their extreme in a desire to maximize track-only performance. Ferrari's website explains that "the FXX offers ... a new, almost primordial driving pleasure." Examples of the XX program on display are the 800 horsepower Ferrari Enzo based FXX, the La Ferrari based FXX K and the FXX-K EVO that combine the instantaneous power of the Hy-Kers for a total of 1,050 horsepower. The 599 GTB based 599XX and the 599XX Evo are the only front engined cars in the program, and the Evo boasts active aerodynamics that significantly increases downforce versus its predecessor. The newest Ferraris in the XX Programme were actually introduced at Casa Ferrari this year. They were the SF 90 XX in Stradale (coupe) and Spider versions. These are the first road legal cars in the XX Programme.

A second area showcased Special Series Ferraris. In contrast to the XX cars, the Special Series cars are road models that have performance enhancements to enhance the driving experience. The first Special Series car was the high performance, lightweight 2003 Challenge Stradale. The 599 GTO, the 599 SA Aperta, and the F12 TdF are additional examples of the Special Series Ferraris.

The third Concorso Ferrari display area was devoted to Ferrari racing cars with an emphasis on cars that showcased Ferrari's participation in the 24 hours of Le Mans. From the earliest car there, a 1950 Ferrari 340 America that raced at Le Mans, to the newest Ferrari, a 2023 296 GTB GT3, there were dozens of great Ferrari race cars gathered on the First Fairway that documented the marque's success in endurance racing. There was a 250 LM, a 250 GT Testa Rossa, a 412P, a 512 M, and a 312 PB plus too many more to mention.

Inside the Casa Ferrari "enclave" the trophy from the 2023 edition of the 24 Hours of Le Mans race won by Ferrari this past June was on display. A unique car was on display on the Casa Ferrari stage. It was a Factory sanctioned customized yellow Ferrari 812 Competizione known as the "Sketch Car." This special car, part of the Tailor Made program, was introduced by Flavio Manzoni, Ferrari's Chief Design Officer. It took six months to design and actually paint the black lines on this car and it was unveiled at Casa Ferrari.

In addition to the great vintage cars and gorgeous late-model Ferraris on the lawn, Ferrari North America brought about a dozen new Ferraris including the new Roma Spider and the four door Purosangue plus the aforementioned SF90 XX world debut. The outstanding quality and impressive quantity of Ferraris on the First Fairway at Pebble Beach this year was truly impressive, and best of all there is no ticket needed on Saturday. And for Ferrari fans, it's an added treat on top of the fantastic cars one sees at Pebble Beach Concours on Sunday. SF



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Pebble Beach Concours 2023

Elegance in rolling art

WORDS & PHOTOS Bill Makepeace



he 72nd Pebble Beach Concours d'Elegance was held on August 20th this year, and the lawn was full of exceptional cars as per usual.

This show attracts the best of the best in the automotive world each year and 2023 was no exception. Mercedes-Benz Model S, SS and SSK automobiles were prominently on display next to the rolling automotive sculpture from the coachbuilding firm of Joseph Figoni that clothed many prestigious marques. Porsche celebrated their 75th anniversary, and McLaren observed their 60th year producing cars and was the first time the marque had a full class at Pebble. There were also the usual classes this year including but not limited to Duesenberg, Rolls Royce, Packard and of course, Ferrari. Pegaso, the Spanish exotic sports car from the early 1950s, Vanderbilt Cup era race cars from the early 20th century, and American Dream Cars of the 1950s added a little spice to the venue this year.



In the late 1920s, the Mercedes-Benz Model S, SS, and SSK were arguably the fastest, best handling, and one of the most expensive cars of their era. The Model S was a genuine sports car powered by a supercharged inline six cylinder single overhead camshaft engine with 6.8 liters displacement. These cars had low-slung coachwork by the Mercedes factory and many other prominent coachbuilders. About a month after the car was introduced in 1927, the Model S came in first and second in the inaugural race at the famed Nürburgring racetrack. Proof positive of these cars' outstanding performance. The Model SS was introduced in 1928 with a 7.1 liter engine, and a lightened version, the SSK, followed. They were all powerful machines that were true dual-purpose cars that could win races during the day and then could take their well-healed owners to dinner at night. These gorgeous cars have earned the Best of Show award five times.



The centennial of the Joseph Figoni Carrosserie, that produced bodies from 1923 to 1954, on chassis from Bugatti, Delage, Alfa Romeo, Voison, Delahaye and Talbot Lago was celebrated this year with two classes. In 1932 Figoni worked with Luigi Chinetti to adapt an Alfa Romeo to the regulations required to race at the 24 Hours of Le Mans which Chinetti and Raymond Sommer won that year. By 1935 financial troubles forced a partnership with Ovidio Falaschi and led to financial security. There has been much critical acclaim for the firm's often outrageously styled autos, some with enclosed front fenders.

McPherson College in McPherson, Kansas is a very unique college that offers a four year degree in automobile restoration. This year the school was invited to bring a 1953 Mercedes-Benz 300 S Cabriolet that the students had restored over several years with lots of hard work. Many of the students who actually worked on the car were on the lawn, and almost one hundred of their parents and friends were on the show field to cheer them on.

The 75th Anniversary of Porsche was celebrated with a nice selection of cars. Two notable examples are the 1972 Porsche 916 and a prototype Porsche 901 on display. The 916 was a limited production, eleven built, super premium "Dino Fighter." Porsche took a 914/6 GT body with flared fenders as a starting point and added a 911S engine, a fixed top, and a "slightly psychedelic green and blue paisley print" interior. Half went to the Porsche family and one came to America in period. The other Porsche of note is the 1963 Porsche 901 prototype that was the sixth one built. In 1964 this car was bought by Alois Ruf, the famous Porsche tuner. It was his first Porsche and he still owns it.





Class "N" featured the Spanish Pegaso cars named for the mythical flying horse Pegasus. In order to stimulate their economy, the Empresa Nacional de Autocamiones S.A. (ENASA) was established to produce trucks, buses, and cars called Pegasos. In 1950 the gifted Spanish engineer Wifredo Rickart set out to design and build an exotic sports car in time for the 1951 Paris Auto Salon. The Pegaso Z-102 shown in Paris was built with a strong chassis to suit Spain's poor roads and had a double overhead cam alloy 2.5 liter dry sump V-8 engine with a five speed transaxle. Later, clients could order 2.5, 2.8, or 3.2 liter engines with a choice of one, two, or four carburetors. In addition to engine choices, some of the Z-102s were bodied by ENASA and others had Touring or Saoutchik coachwork. Eighty-three Z-102s were built until production stopped in 1955 because the sales success of Pegaso's trucks all over Europe took manufacturing priority.

One notable Duesenberg was a 1933 SJ Weymann Speedster known as the Whittell Speedster. This car is unrestored and highly original with only 2,000 miles on the odometer! This car was featured at the 1933 New York Auto Show and acquired by George Whittell Jr., heir to a gold-rush fortune and founder of Pacific Gas & Electric. The car is equipped with a fire siren as a result of Whittell being an honorary Fire Marshall of Woodside, California. This car has only had four owners from new. Three of them are some of the world's greatest car collectors: Bill Harrah, General William Lyon, and finally Bob and Ann Lee.

There were two all Ferrari classes this year: Ferrari Grand Touring and Ferrari Competition. The GT Ferrari class had a red and black 1953 Ferrari 212 Inter Vignale Coupe shown at the New York Auto Show. A 1962 250GT SWB competition chassis that Pininfarina married to their 400 Superamerica Aerodinamico body design and was the last one of four built by Pininfarina. Next was a 400 Superamerica that was the inspiration for the aforementioned special bodied 250 SWB. It was nice to be able to compare and contrast the two outwardly similar autos. A beautiful, tasteful dark grey 1967 Ferrari 275 GTB/4 contrasted with a 330 GTC Pininfarina Coupe Speciale built for an influential client of Ferrari and Pininfarina that has quite a few special features and a metallic green paint job with green and red interior.

The competition Ferrari class this year had some great cars, and each one had a story to tell. The 1955 Ferrari Mondial Scaglietti Spider Series II (0424MD) on the lawn was almost completely original down to even the smallest parts because it was always worked on by the Ferrari factory. The car was delivered to Yves Dupont in 1955 sporting a coat of French racing blue paint. Dupont raced the car in two races, but the Mondial had to be returned to the factory for work each time. After the second race the car was never picked up, and Ferrari kept it in storage for ten years. In 1965 the factory repainted the car in red and displayed it at the Autodromo di Monza Museum. Ferrari then sold the car in 1975 to a private party and it changed hands a few times over the years. Fast forward to 2008, and the car's owner commissioned a body shop in Padova, Italy to "delicately remove the layer of red paint applied by the factory to reveal its original coat of French Blue." Due to this three month process, the car now sports its original paint despite being repainted! The car's owner enjoys driving the car and participated in the 2009 and 2011 Mille Miglia Storica.

Another notable story involves a 1950 166 MM touring Barchetta (0064M) that was ordered by Fiat boss Gianni Agnelli. He said: "Of the cars I have driven, I cannot forget my first Ferrari." He specified a bi-color blue/green livery and deluxe specifications. This car was raced extensively and was later sold to Jacques Swatters of Ecurie Francorchamps. A 1952 225 S Vignale coupe that competed at the 1953 12 Hours of Sebring and placed first overall in the Cuban GP the same year was another great car on display. The current owner uses the largely unrestored car in the Mille Miglia, The Le Mans Classic and Goodwood. Rounding out the class were a 1955 Monza, a 1961 250 GT SWB Comp, a 1957 500 TRC Scaglietti Barchetta and last but not least a '57 250 GT "Tour de France" Scaglietti Berlinetta.

This year's Pebble Beach Concours proved once again that it is the best in the world. Great cars, nice people, and an incomparable venue combined once again for car people to enjoy, arguably, the best day of the year. Make sure to put Pebble on your calendar for 2024. SF





First Run, Strong Run

A change to get away for a drive through our favorite roads

WORDS & PHOTOS Louis Fung



e enjoyed our first run to celebrate Gil Diaz's Presidency for our Hawaii Chapter.

We had 19 exotics, including nine Ferraris (a 458, an F430 spider, a 488, a 488 Pista, an F12, an F8 Tributo and a Roma), four Lamborghinis (a Huracán STO, 2 Huracán EVOs, and a Huracán Tecnica), three Maseratis and a Porsche, a record for a new year kick off drive for the chapter. Several people from Velocity, the local exotic car dealership, also joined. A first run, a strong run.

According to Gil, he intended to find a new route focusing on the scenic quality and drive experience. We met on an early Sunday morning with crisp blue sky and perfect temperature. The lineup forms a beautiful colorful rainbow at a small neighborhood mall by the soon to be demolished. This meeting place was chosen to enable us to merge quickly and safely onto H-3 Highway towards Kaneohe on the windward side. After a nice round of meet and greet and a debriefing on safety, all engines fired up and the entourage was ready to go. We took a brief stop safely on the side of the on-ramp for a video before we all entered the highway with overjoy. Including myself, many of us are used to driving town bound on H-3 with the magnificent scenery behind us. This time, the group was experiencing the lushly sculpted Koolau Mountain framing the entire stretch of the highway, the sensation of driving in the tunnels and the music we all orchestrated, and the early morning sun over some low clouds over the Marine Corps Base Hawaii in Kaneohe. This picture is perhaps the most spectacular view that we have ever experienced of all drives.



Of course, we were only able to enjoy the beauty of Hawaii because we have the slowest driver, our new Chapter President, Gil Diaz, leading the pack. Right, Gil?

From H-3, we exited onto Kaneohe Bay Drive and cruised through a quaint neighborhood of old Hawaii. We then passed through the Kapaa Quarry on a quiet stretch of local road with heavier vegetation and an unexpected stream overflowing onto our passing road. Finally, we were back on Pali Highway going back into town, weaving through the typical Sunday traffic and slowly converging into the International Marketplace parking in Waikiki with reserved parking especially arranged for FCA. Lunch was at our usual Herringbone Restaurant with simple yet delicious meals. Gil conducted a very important task to confirm events for 2024 and it looks like our chapter will be looking at some interesting events, hopefully on a monthly basis.

Stay tuned, folks, and stay excited! SF



Long Beach Yacht Club Gathering

A fun coastal drive to a beautiful harbor location

WORDS & PHOTOS Jim Hunter, Tom Manchester & Shawn Dutton

ate September had been cool and rainy. Often October continues that pattern in Southern California, but apparently even Mother Nature loves Ferraris! She blessed us with perfect weather for a drive around the Palos Verdes Peninsula and into Long Beach!

At 9:00AM we began gathering at Ferrari South Bay in Torrance. They kindly provided coffee and pastries and an ambiance that can only come from a showroom full of new Ferraris. A big thank you to Carlos Preciado and the Holand Group for their hospitality! A few of our members were coming from the south and decided to meet us in Long Beach, and we had a couple of (GASP!) non-Ferraris in the group, one of which was excused by a DNS (Did Not Start) condition that morning. Another was a quite lovely Maserati Gran Turismo Spyder in Bordeaux Pontevecchio that had been purchased the week prior.

In all, about 30 cars departed for the drive shortly after 10:00 for a somewhat spirited drive around the peninsula, mostly following the various versions of Palos Verdes Drive: North, South and East (there is a Palos Verdes Drive West, but we failed to use it). Our efforts to fully enjoy the performance capabilities of these wonderful cars were somewhat constrained by the realities of civilian traffic, bicycles, residential neighborhoods and the vigilance of the L.A. County Sheriff's Department, but the cars were able to stretch their legs here and there, and none of us received any special recognition from the L.A. County Sheriff! Interestingly, a very low cloud layer covered the Catalina Channel to our left as we drove along PV Drive South, making one wonder if the ocean was actually there or not!



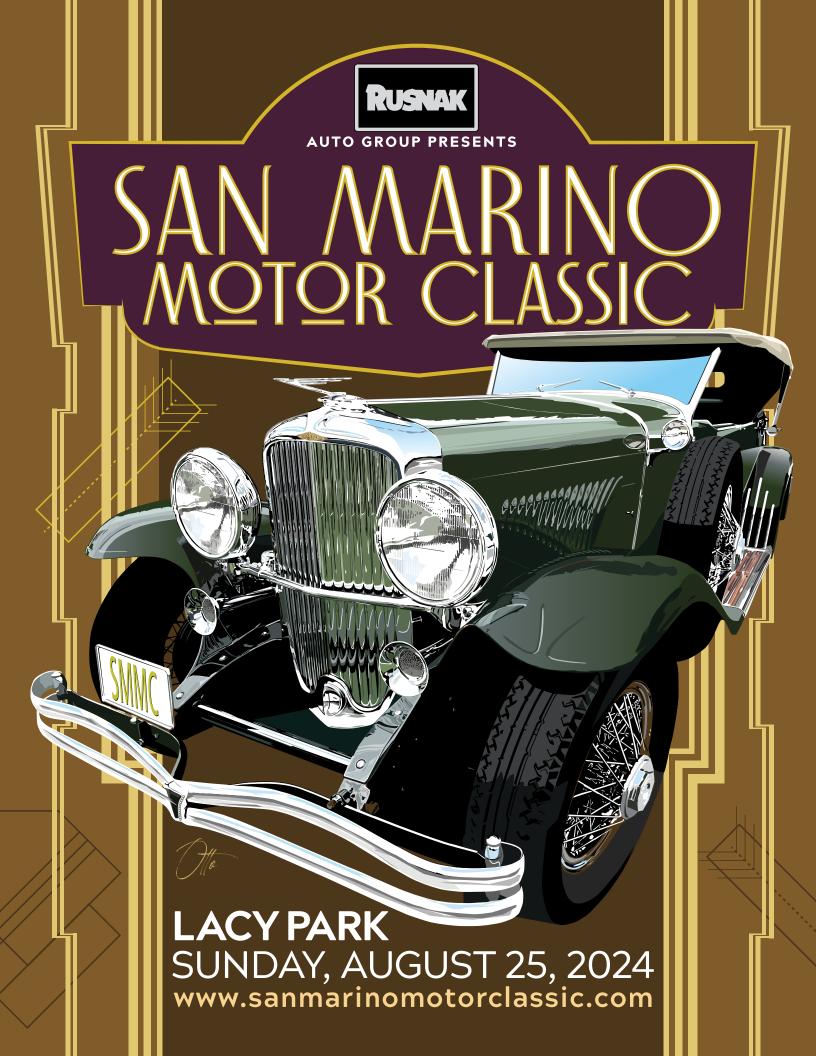


Then we headed off across the Vincent Thomas and Gerald Desmond Bridges, through Downtown Long Beach and Belmont Shore to our lunch destination: The Long Beach Yacht Club and its Bridge Deck which was ours for the afternoon. And it was a perfect, sunny afternoon with several large yachts moored next to the patio where our bar was set up. Cool breezes mitigated the warm sun reflecting off the water, and the libations helped folks relax and socialize a little before the Italian Buffet was served, followed by cannoli, tiramisu and cappuccino!

The ambiance is reminiscent of Monaco, and folks had been warned that there would be special prizes awarded for their knowledge of this year's Monaco Grand Prix. They managed to answer four pretty difficult questions (Who won the F3 Race?); the successful respondents were rewarded with souvenir items from the Long Beach Yacht Club.

The Bar and Patio belonged to us until 3:00PM, and while no one had to be forcibly removed at 3:00, many of us lingered to savour the glow that follows a fun drive, a good meal and great company.

Many thanks to the Long Beach Yacht Club, Marisela Link, our event coordinator, and to Bruce Kerr, our member sponsor. SF





Italy: Tip to Toe

An FCA-SW Wine Tour

WORDS Peter Lund & Mark Process | PHOTOS Peter Lund

Italy's Major Wine Regions

- Italy is still the biggest wine producing country
- 20 regions, 96 provinces and over 350 grape varietals

The World of Wine, Beer & Spirits



here are few things in life that would be better than cruising across Italy (from "Tip to Toe") in a Ferrari, top down, stopping on occasion to sample the local wines as you go. While not many of us have had that particular opportunity, this past August we indulged in arguably the next best thing - Italy: Tip to Toe - An FCA-SW Wine Tour!

The beautiful mountains of Italy and the surrounding seas create ideal conditions for growing some of the most beloved wines of the world. Through special arrangements with Total Wine & More – Woodland Hills, we were able to organize a fun and informative afternoon sampling and learning about different wines of Italy.

The afternoon began in Total Wine's classroom with some social time while enjoying various Italian meats and cheeses. Following a brief introduction from our very knowledgeable instructor, Brad Hartig, we began our "tour" showcasing many distinctive wines of Italy and the wine producing regions. As we learned about the different grapes, growing conditions and other factors that made up the wines, tasting was obviously the high point. In all, we sampled nine wines ranging from the bright, sparkling Proseccos and crisp Pinot Grigios of the north, to the classic Sangiovese-based wines of Tuscany and the rich, dark reds of Sicily. For an all too short few hours, our taste senses were transported to the Italian countryside. Where should we go next? Anyone up for a wine tour of France? *SF*

THE FINAL LAP FOR CAR GUY TOUR

AN OPEN LETTER TO FRIENDS & FELLOW CAR GUYS

CAR GUY TOUR

ITALIA

I am pleased to announce a new chapter in my automotive life.

After 25 years and 30 Tours, I have decided to end the Car Guy Tour and focus my energy on a new and exciting Italian automotive venture together with some of my Italian friends. Look for some announcements in the near future.

The last official Tour ended Sept 13th, 2023. There may be a Reunion Tour in 2025 or 2026 – open only to those who have been on the Tour before.

I sold my Maserati business after 26 years and moved on to the Concorso Italiano, selling the show after 18 years, I then focused on the Car Guy Tour. Now the time seems right to move on to new exciting projects and new goals.

It is not often that a man is able to pursue his passion as his vocation and make a success of it. As they say when your work is your hobby you will never work a day in your life. There is no retirement in my future.

"I will continue to work with my Italian friends, but in a new way."

I truly loved and enjoyed the Tour. From that very first Tour in March 1998 when 38 people drove off into the rainy night in rented cars, to this year's 30th Tour and the wonderful gala evening on the patio of the Canalgrande Hotel. The Tour has been a memorable experience for me personally and to the hundreds of enthusiasts who joined me along the way.

I want to thank all of you who have traveled with me on my Tours including all the legendary icons of Italian automotive industry who hosted us in their Design Studios, Factories and sometimes in their homes.

A special shout out to those of you who have joined me 2, 3 and in some cases 4 times. Two guys actually went on the tour five times.

Each Tour was a unique experience with great lifetime memories we will forever cherish.

I look forward to sharing the next chapter with you on YouTube and Instagram @carguytour. So, stay tuned.

Frank & Janet Mandarano Mercer Island, WA. | Frank@carguytour.com | +1 206 310 8380

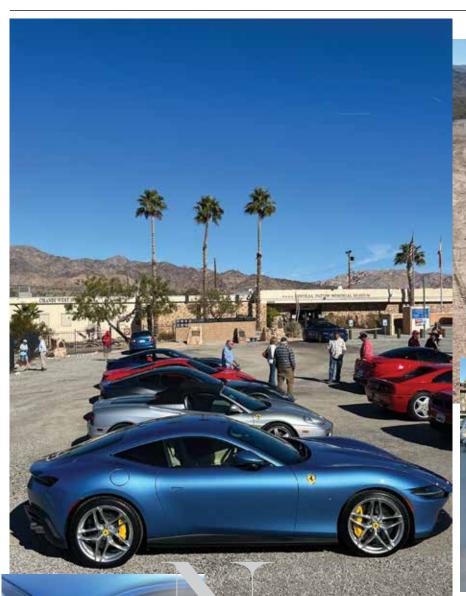




Coachella Valley Chapter

Catching up with our fall and winter activities

WORDS & PHOTOS Francis G. Mandarano





ormally our chapter gets underway mid-November, however

this year under the leadership of our new President, Robert Daddio things have changed. Robert together with Vice President Rachel Zugsmith kept our chapter well informed and continued to meet for our weekly lunches. This kept the comradery engaged throughout the hot summer months which led to 4 new members including Allie Fuerst, Rick Fuerst, Stephan Trella, and Sam Bornodrives.

The first event was held on November 4th, with a kick off drive to the famous Pappy and Harriet's Biker Bar in Old Town, Joshua Tree. A big turnout with 13 Ferraris and 30 people.

Then on November 18th a run to Julian Beer Co. where Jack Podsedly's 360 Coupe caught on fire but was quickly extinguished with an official Ferrari fire extinguisher provided by a fellow owner.

On November 25th the Club was again invited to Ferrari of Rancho Mirage by General Manager Anthony King for their fabulous Cars and Coffee, followed by The El Paseo Cruise night which drew a record setting 11 Ferraris to our club display.

Our drive to Box Canyon on December 2nd included 12 Ferraris. The Chapter Christmas party was held on December 16th with fine dining and awards at La Spiga. The list of events goes on...

We encourage all SWR Members to come out to Coachella Valley and join us for some Ferrari Fun!! SF





grown, while attracting new members

at the same time.

Members enjoy a great drive and lunch at the Pappy and Harrietts Biker Bar.

Coachella Valley Chapter



L to R - Our Host Anthony King General Manager Ferrari Rancho Mirage, Robert Daddio CVC President, Janet Mandarano, Kim King, and Jim Walters former FCA Regional Director Colorado.







Robert Bogin Orange

Anthony Maniaci Dana Point

Christopher Read Malibu

Leon Harris Manhattan Beach

Sergio Arturo Aguilera Gonzalez Rancho Santa Fe

Juan Carlos Koloffon West Hollywood

Rocko Stojiljkovic Pacific Palisades

Bruce Rosenblatt San Diego

Robert Abiri Coto De Caza

Nancy Rowe Sherman Oaks

Kimberly James Malibu

Liam Fowler Kapolei

Pedram Marhabi Los Angeles

Kyle Ferguson Corona Del Mar

Roman Paradiso Yorba Linda

Prashant Jolepalem San Clemente

Kevin Yang La Habra Heights

* Long Term commitment required.

FERRARI CLUB OF AMERICA SOUTHWEST REGION

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Bleed adds .125" to trim on all sides Ad Placement Artwork dimensions Color Full Page - Inside front/back cover* (8.5"w x 11"h) \$450. Full Page - full bleed (8.75"w x 11.25"h) \$450. Full Page - inset (8"w x 10.5"h) \$450. Outside back cover* - inset (8.25"w x 8.25"h) \$450. Outside back cover* - bleed (8.5"w x 8.5"h) \$450. (7.5"w x 4.75"h) Half Page Horizontal - inset \$225. Half Page Horizontal - bleed (8.5"w x 5.5"h) \$225. Half Page Vertical - inset (3.75" x 10.5") \$225. Half Page Vertical - bleed (4.25"w x 11"h) \$225. Quarter Page - inset only (3.75"w x 4.75"h) \$175. **Business Card** (2" x 3.5") \$100.

Business Classified Material Deadlines

January-February issueDecember 1stMarch-April issueFebruary 1stMay-June issueApril 1stJuly-August issueJune 1stSeptember-October issueAugust 1stNovember-December issueOctober 1st

Sempre Ferrari rate card is available online at www.fca-sw.org.

Prices are based on artwork supplied per required specifications. Extra charge for art fees. A check made payable to The Ferrari Club of America must accompany all ad submissions. For placement contact - Leon Palassanian Advertising Chairman | 310) 340-9410 | Lpalassanian@yahoo.com.

A free classified section is available as a service to FCA Southwest Region members for brief ads for cars, parts, and/or accessories relating to the marque. Ads will run for one issue. Ads for services and ads containing long lists of cars and/or parts will be considered commercial.





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